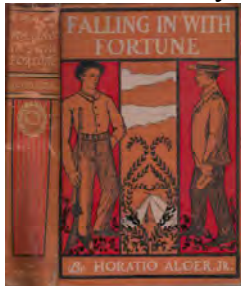
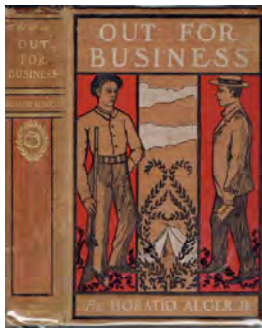


THE MERSHON COMPANY

Format 01 A: Two Boys



Cover design also appeared in green. Design also used by Grosset & Dunlap and Stitt.



THE MERSHON COMPANY

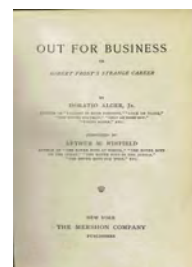
Published: 1900

2 Alger titles

Falling in With Fortune *	1900
Out For Business *	1900

* First Edition

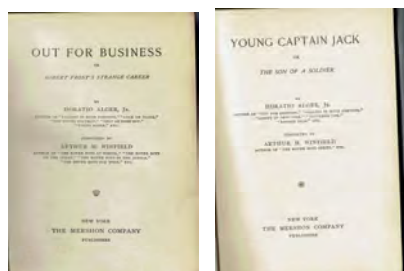
Titles pages published in 1900 used a tulip design. Those title pages published in 1901 used a starburst design.



Tulip

Format 01 B: Two Boys

Cover design also appeared in brown. Design also used by Grosset & Dunlap and Stitt.



Tulip

Starburst

THE MERSHON COMPANY

Published: 1900-1904

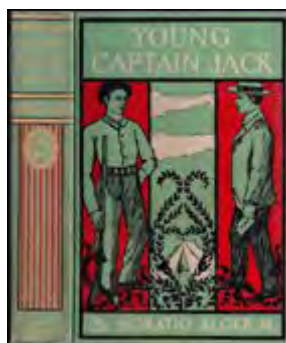
10 Alger titles

<i>Out for Business</i> *	1900
<i>Falling in With Fortune</i> *	1900
<i>Young Captain Jack</i>	1901
<i>Nelson the Newsboy</i>	1901
<i>Slow and Sure</i>	1902
<i>The Store Boy</i>	1903
<i>The Cash Boy</i>	1903-04
<i>Only an Irish Boy</i>	1903-04
<i>Strong and Steady</i>	1903-04
<i>The Young Outlaw</i>	1903-04

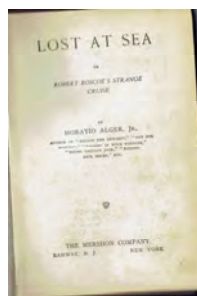
*** First Edition**

Titles pages published in 1900 used a tulip design. Those title pages published in 1901 used a starburst design.

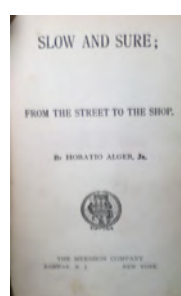
The Mershon publishing action really started in 1899 when the company copyrighted a number of titles and started publishing in earnest under its own name. You can tell an early Mershon book from its title page, which will always say at the bottom, New York/ The Mershon Company/ Publishers. This title page is found in the Stratemeyer Alger's "Out for Business" and "Falling in With Fortune" (both copyrighted in 1900). I call this title page Mershon M. Dizer, John T. Jr. *Mershon and Stitt Alger Printings*. Newsboy, January-February 1992.

Format 01 C: Two Boys

Cover design also used by
Stitt Publishing Company



Tulip



Allison logo

THE MERSHON COMPANY

Published: 1900-1904

13 Alger titles

Out for Business	1900
Falling in With Fortune	1900
Young Captain Jack *	1901
Nelson the Newsboy *	1901
Slow and Sure #	1902
The Store Boy	1903
The Cash Boy	1903-04
Only an Irish Boy	1903-04
Strong and Steady	1903-04
The Young Outlaw	1903-04
Bound to Rise	1904
Jerry, the Backwoods Boy *	1904
Lost at Sea *	1904

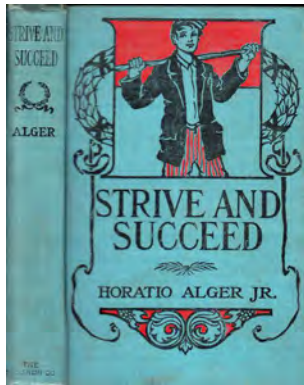
* First Edition

In early 1902, Mershon changed all title pages to read The Mershon Company/Rahway, N.J. (space) New York.

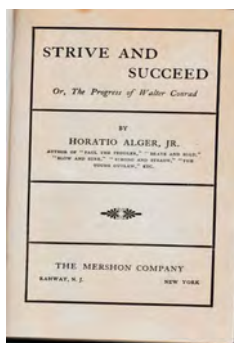
Allison logo used for this title page only.

THE MERSHON COMPANY

Format 02: Yoke



Cover design also used by
Stitt Publishing Company
and the Chatterton-Peck
Company



Stitt

Published: 1905-1906

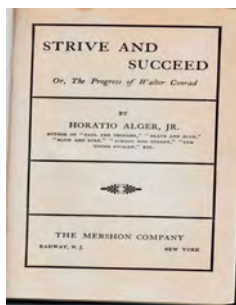
38 Alger titles

Adrift in New York	Risen from the Ranks
Andy Grant's Pluck	Sam's Chance
Bound to Rise	Shifting for Himself
Brave and Bold	The Store Boy
The Cash Boy	Strive and Succeed
Chester Rand	Strong and Steady
Do and Dare	Tom the Bootblack
Driven From Home	Try and Trust
Facing the World	The Young Acrobat
Hector's Inheritance	The Young Outlaw
Herbert Carter's Legacy	Young Salesman
In a New World	The Young Book Agent
Jack's Ward	From Farm to Fortune
Julius the Street Boy	Lost at Sea
Luke Walton	Jerry, the Backwoods Boy
Only an Irish Boy	Nelson the Newsboy
Paul the Peddler	Young Captain Jack
Phil the Fiddler	Out for Business
Ralph Raymond's Heir	Falling in With Fortune

Title page using STITT emblem.

Title page layout is an aide in defining when
published.

Format 03: Two Circles



Title page using STITT emblem.

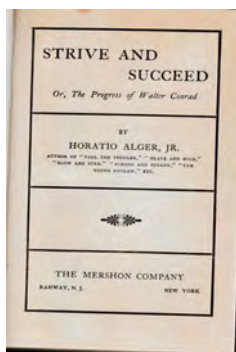
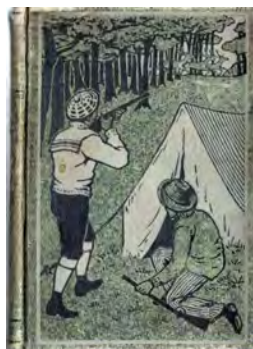
THE MERSHON COMPANY

Published: 1905-1906

38 Alger titles

Adrift in New York	Risen from the Ranks
Andy Grant's Pluck	Sam's Chance
Bound to Rise	Shifting for Himself
Brave and Bold	The Store Boy
The Cash Boy	Strive and Succeed
Chester Rand	Strong and Steady
Do and Dare	Tom the Bootblack
Driven From Home	Try and Trust
Facing the World	The Young Acrobat
Hector's Inheritance	The Young Outlaw
Herbert Carter's Legacy	Young Salesman
In a New World	The Young Book Agent
Jack's Ward	From Farm to Fortune
Julius the Street Boy	Lost at Sea
Luke Walton	Jerry, the Backwoods Boy
Only an Irish Boy	Nelson the Newsboy
Paul the Peddler	Young Captain Jack
Phil the Fiddler	Out for Business
Ralph Raymond's Heir	Falling in With Fortune

Title page layout is an aide in defining when published.

Format 04: Camping Hunters

Title page using
STITT emblem

THE MERSHON COMPANY

Published: 1905-1906

38 Alger titles

* Found to date

Adrift in New York	Risen from the Ranks
Andy Grant's Pluck	Sam's Chance
Bound to Rise	Shifting for Himself
Brave and Bold	The Store Boy
The Cash Boy	Strive and Succeed
Chester Rand	Strong and Steady
Do and Dare	Tom the Bootblack
Driven From Home	Try and Trust
Facing the World	The Young Acrobat
Hector's Inheritance	The Young Outlaw
Herbert Carter's Legacy	Young Salesman
In a New World	The Young Book Agent
Jack's Ward	From Farm to Fortune
Julius the Street Boy *	Lost at Sea
Luke Walton	Jerry, the Backwoods Boy
Only an Irish Boy	Nelson the Newsboy
Paul the Peddler	Young Captain Jack
Phil the Fiddler	Out for Business
Ralph Raymond's Heir	Falling in With Fortune

Title page layout is an aide in defining when published.

Sources

Compiled by Bob Eastlack

Bennett, Bob. *A Collector's Guide to the Published Works of Horatio Alger, Jr.*, MADD Book Company, 1999.

Dizer, John T.. *Mershon and Stitt Alger printings, Part I.* Newsboy, January-February 1992.

Mershon and Stitt Alger printings, Part II. Newsboy, September-October 1992.

Stern, Madeleine B.. *Imprints on History Book Publishers and American Frontiers.*

Indiana University Press, 1956.

Publishers for Mass Entertainment in Nineteenth Century America.

G. K. Hall & Co., 1980.

Unknown. *Young Captain Jack: Misspelled word in book.* Newsboy, February 1964.

Walther, Peter C. *Mershoniana: William L. Mershon and the Mershon Co..*

Newsboy, January-February 2002.

NOTE: For many of the books in the lists, the color of the binding may vary widely. Overall, the color of the cloth is not as important as what is printed on it. In addition, a book may have the binding of a first edition, but may be missing important points inside.