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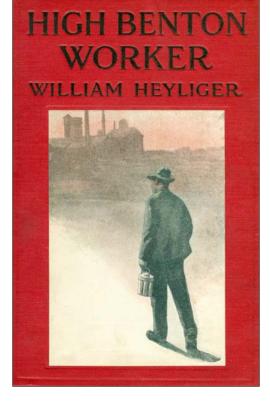
NUMBER 2

Things to see and enjoy in Salt Lake City

--See Page 3

William Heyliger: All-American writer

--See Page 15



Alger at the Comics -Part 3

-- See Page 5

President's column

An experience to treasure ...

This is my last presidential column. It has been a great honor to hold the Horatio Alger Society Presidency, and to have served as Vice President and a member of the Board of Directors prior to that. Working with, and visiting with, the members of this organization is great fun, and I treasure my H.A.S. friendships.

I appreciate all the help I have received from Vice President Bob Huber and the members of the Board who have served with me during this time. I especially want to express my appreciation to Art Young, who stepped up and served so ably as President for a year when I was unable to move up at the time Carl Hartmann resigned the office. And Rob Kasper and Bill Gowen kept everything running smoothly, as always.

I'm making my Alger list and checking it twice in anticipation of Salt Lake City. Ralph Carlson has been a fine planner, and I hope other members will get inspired to consider hosting a convention near their own homes soon. We can use volunteer hosts for future conventions. There's plenty of know-how among our members at this point, so a would-be host can get lots of help and advice.

As I've talked over the registration list with Ralph, I see that some Partic'lar Friends we're used to having with us will not be able to attend this year. I'm thinking about you, hoping the year will be good to you and your families, and am hoping that we'll see you back with us next year.

This has been one of my busiest academic years ever, and I'm looking forward to the pace of life slowing just a bit in May.

I've also been doing quite a bit of traveling the last few weeks; Salt Lake City will be the last trip for a while. I was scuba diving in St. Lucia in March and will have just been to Cornell and Oberlin when I show up for the H.A.S. convention. In H.A.S., at any rate, after a new President is elected in Salt Lake City, I can kick back and let many other capable hands take over! Thanks, everyone!

> Your Partic'lar Friend, Carol Nackenoff (PF-921) 302 S. Chester Road Swarthmore, PA 19081 E-mail: cnacken1@swarthmore.edu

HORATIO ALGER SOCIETY

To further the philosophy of Horatio Alger, Jr. and to encourage the spirit of Strive and Succeed that for half a century guided Alger's undaunted heroes — lads whose struggles epitomized the great American dream and flamed hero ideals in countless millions of young Americans.

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The above rates apply to all want ads, along with ads offering non-Alger books for sale. However, it is the policy of the Horatio Alger Society to promote the exchange of Alger books and related Alger materials by providing space free of charge to our members for the sale only of such material. Send ads or "Letters to the Editor" to Newsboy editor William R. Gowen (PF-706) at 23726 N. Overhill Dr., Lake Zurich, IL 60047.

NEWSBOY

Things to see and enjoy in Salt Lake City

By William R. Gowen (PF-706)

hose Partic'lar Friends who have made their reservations for the 38th annual Horatio Alger Society convention have a treat in store when they arrive at one of the United States' most beautiful and underrated destination spots — Salt Lake City, site of the 2002 Winter Olympics.

If you are arriving by air, the first thing you will notice is the close proximity of Salt

Lake City International Airport, about a 15-minute drive from downtown and historic Temple Square, where the official convention hotel is located (the Best Western Salt Lake Plaza's address is 122 West South Temple Street).

A free shuttle van from the airport serves the Salt Lake Plaza and a few other downtown hotels. All you have to do is call the hotel at (801) 521-0130 (a local call from the airport) and tell the hotel clerk which airline you have arrived on and the van will pick you up curbside in a matter of minutes.

There are several activities planned for the historic Temple Square area by convention host Ralph Carlson, which are listed on the schedule of events enclosed in this and the previous issue of **Newsboy**. However, there is much more to see and do in the downtown area during your free time over the weekend.

Here are just a few examples:

1. The Gateway, 400 W. South Temple St. — Less than three blocks from the hotel, The Gateway opened last fall in time for the Olympics. This ultra-modern complex includes open-air shopping, along with restaurants, theaters and other entertainment. The complex includes the Olympic Legacy Plaza and Salt Lake City's historic Union Depot.

2. Family History Library, **35** N. West Temple St. — This library is the largest repository of genealogical records in the world. It is open free to the public, with hours of operation available by calling (801) 240-3310.

3. The Brigham Young Monument — Located just north of the corner of Main and South Temple Streets,



The Best Western Salt Lake Plaza Hotel will host the 2002 HoratioAlger Society convention May 2-5.Photo by Ralph J. Carlson (PF-955)

this monument honors the founder of the Church of Latter-Day Saints and pioneer colonizer of the Salt Lake Valley area. An open-air pedestrian mall has just been completed adjacent to the monument which features a reflecting pool with fountains, along with flower gardens and sculptures.

4. Joseph Smith Memorial Building — At the corner of South Temple and Main Streets, this building, the former Hotel Utah, is listed on the National Register of Historic Places, with free tours available Monday through Saturday. The Roof Restaurants, located on the 10th floor, offer scenic views of Temple Square.

5. The Beehive House, 67 E. South Temple St. — Less than two blocks from the convention hotel, this national historic landmark was the official residence of Brigham Young when he was president of the LDS Church and governor of the Utah Territory. Free tours daily.

6. Crossroads Plaza Mall, 50 S. Main St. — If you desire to do some traditional shopping, Utah's finest shopping center, including Nordstrom's, Mervyn's and nearly 150 speciality shoips, is less than a block from the convention hotel.

And, of course, **Temple Square** is the center of it all, including the magnificent six-spired Salt Lake Temple, the Mormon Tabernacle, the Assembly Hall, two visitors centers and luxurious gardens and grounds throughout the 10-acre site. Free Temple Square tours begin every 15 minutes at the flagpole.

If you have any last-minute convention questions, contact our host, Ralph J. Carlson, at (801) 268-8181, or by e-mail at ralph@kkds.com.

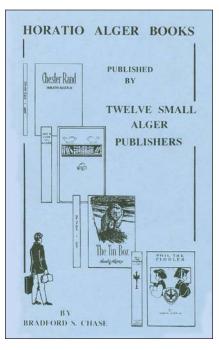
The long, two-decade journey ends for Brad Chase with *Horatio Alger Books Published by Twelve Small Alger Publishers*, which will officially make its debut at this spring's annual convention in Salt Lake City.

First, a little historical perspective. I was attending my very first H.A.S. at Columbus, Ohio, in 1983, when

a stranger (all Partic'lar Friends were strangers that weekend!) walked up and asked, "Wanna buy a book?"

The book was *Horatio Alger Books Published by A.L. Burt,* and the man making the offer was Brad Chase.

Since I knew absolutely nothing at the time about publishers of Alger's books, I ordered Chase's book, which was published that December.



The following March, I was so impressed with the book that I bought not only the soft-cover edition but a second copy, this one from a special limited-edition hard-cover run that Brad had arranged with a small Hartford-area print shop.

This title, and the ones which followed — *Horatio Alger Books Published by M.A. Donohue & Co.* (1994), *Horatio Alger Books Published by Whitman Publishing Co.* (1995) and *Horatio Alger Books Published by The New York Book Company* (1999), led to the present book, the last in a five-volume set.

Looking back, you have to appreciate the time and effort that Brad has put into these books. Remember, when he started doing this in the early 1980s, there was no such thing as "desktop publishing," so his work was very labor-intensive. He located a friendly printer who loaned him a now-primitive photo-typesetting machine.

Scanning? You've got to be kidding. In what was the most time-consuming element of the project, Brad cre-

ated the miniature cover drawings by tracing the Alger books' cover illustrations full-size, then reducing them on a photo-copier. One thing he discovered was that any small imperfection in the original tracings virtually disappeared when the illustrations were reduced in size. The professional look of this artwork continues to amaze me.

Our many New England book-hunting trips beginning in the mid-1980s included Brad's interesting tales of the trials and tribulations encountered during the making of these books — truly a labor of love.

Even as home computers came along in the early 1990s, Brad continued to use tried-and-true techniques, with the later titles in the series finally using camera-ready text produced on his MacIntosh.

The typical Chase trademarks are in abundance in the current volume: A brief history (including a chronological time-line) of the publishers, along with their Alger formats; the number of Alger titles offered by each publisher; and illustrations of all the various cover designs. As in his earlier books, Chase has included a thumbnail illustration of each cover in the upper-right corner of the page to assist in the location of that particular design.

Like Chase's earlier volumes in the series, *Horatio Alger Books Published by Twelve Small Alger Publishers* includes all you really need to know about these publishers and their Horatio Alger books. Brad's previous **Newsboy** articles on Werner, Goldsmith and others have served as appetizers for this book.

To celebrate the end of this project, a slipcase is available to hold all five books, for an additional cost of \$10. If you have none of the books, you can order a full slipcased set for \$60 from the address below.

Just who are these 12 publishers?

They are (1) Consolidated Retail Publishers, (2) The Goldsmith Publishing Company, (3) MacLellan-N-Y-Company, (4) The Mutual Book Company, (5) The McLoughlin Publishing Company, (6) The New Werner Company, (7), The New York Publishing Company, (8) The Saalfield Publishing Company, (9) The Superior Printing Company, (10) Trade Publishing Company, (11), The World Syndicate Publishing Company and (12) The World Publishing Company.

If you have any of their Alger books in your collection, Brad Chase's guide is indispensible.

Bradford S. Chase: *Horatio Alger Books Published by Twelve Small Alger Publishers*. 2001, Sandpiper Publishing, 6 Sandpiper Road, Enfield, CT 06082. 166 pages, softcover. \$15. Library of Congress Catalog No. 2001 132062. To order this book or for information on other titles in this series, write Mr. Chase at the above address.

NEWSBOY

Alger at the Comics

Part 3

By Arthur P. Young (PF-941)

Back for one more curtain call with a Horatio Alger, Jr. story which appears in *Doc Savage Comics*, vol. 1. no. 2, 1940. The title of this appearance is "Facing the World," which first appeared as a serialization in **Golden Argosy**, April 25-August 1, 1885, with the first hard-cover edition published by Porter & Coates in 1893.¹

Early comics frequently contained multiple stories in one issue, and this eight-page tale, reproduced in this issue starting on Page 6, is accompanied by the following additional stories: "Treasure Island," by Robert Louis Stevenson; "Mark Mallory at West Point," by Frederick Garrison [Upton Sinclair]; "The Whistlin' Kid"; "Cap Fury"; "The Whisperer"; and "Danny Garrett."

Over the past 60 years, Doc Savage has become a major cult hero of the world of pulps and comics. Jeff Sines, a Doc Savage aficionado who operates an informative Web site, writes that

To the world at large, Doc Savage is a strange, mysterious figure of glistening bronze skin and golden eyes. To his amazing co-adventurers — the five greatest brains ever assembled in one group — he is a man of superhuman strength and protean genius, whose life is dedicated to the destruction of evil-doers. To his fans he is the greatest adventure hero of all time, whose fantastic exploits are unequaled for hair-raising thrills, breathtaking escapes and bloodcurdling excitement.²

The appearance of Alger stories in several early Doc Savage comics, as well as early Shadow comics, was doubtless an attempt to include name authors to surround the launching of new comic characters. In both cases, the characters proved to be exciting, long-lived and durable. The Alger story in this issue follows the original story closely, with only an occasional updating of costume and locale. Note the extensive textual material included in each comic frame.

Facing the World, or the Haps and Mishaps of Harry Vane, as mentioned, closely follows the original story line. Harry Vane, 16 years old, was an orphan who was left with an estate of only \$300. He lived with a distant relative for a period of time, and was treated poorly by his family. Note that in the comic version, Harry Vane becomes Harry Vance. Fortuitously, Harry flagged down a train, preventing a certain disaster from washed-out tracks, and the passengers took up a collection of almost \$500 and gave it to Harry. His adopted family took the money. Harry then spent some time in the Franklyn Institute for the Homeless, where he encountered some unsavory characters. After knocking about for a time, he was befriended by someone who lured him to the prospect of better times in Australia. When en route, the ship was sunk, perhaps from a mine, and Harry was stranded on an island. We then leave the main character to the next installment, "In a New World."

To revisit what I stated in the earlier article, "Fac-



ing the World" incorporates many familiar Alger themes: deprived childhood, resourceful characters, triumph of justice over villainy, the guiding hand of a caring and often-wealthy friend, and the inevitable happy ending.

On the debit side, there are more than a few improbable plot twists,

together with a fair amount of vapid dialog. Finding Alger appearances in the comics is a still-unfolding collecting adventure.

You will note in the last frame of this comic that another one is announced in the next issue. I have not yet seen that issue, but hope to very soon. Above all, the Alger comic appearances reconfirm his enduring hold on the public imagination, a force that is still very much with us. There are one or two new Alger books reprinted every year, and I am aware of two publishers who plan to reissue some, and even ambitiously all, of Alger's works in the future.

NOTES

1. For earlier articles on Alger in comics, see Arthur P. Young, "Alger at the Comics," **Newsboy** (September-October 1998): 3-10; and "Alger at the Comics — Part 2," **Newsboy** (November-December 1998): 6-12.

2. For Jeff Sines' Doc Savage Internet site, visit: http://users.aol.com/jsines233/private/DocSavage.htm

47

FACING THE WORLD

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Photo by Doug Fleming (PF-899)

LETTERS TO THE EDITOR

Dear Partic'lar Friends:

As many of the H.A.S. members already know, Mary Ann Ditch and I were married last October 18th. We would like to thank all those members who sent us cards and congratulations. We sincerely appreciate everyone's good wishes.

I have retired from the U.S. Postal Service after 28 years and moved from the Chicago area to Omaha, where Mary Ann and I operate Friendly Used Books together. My years of collecting, which involved much research, is now paying off on a daily basis. I have always wanted to sell books professionally, and I plan to make the most of the opportunity. Fortunately, Mary Ann seems to like having me around!

We have had some lucky finds since I arrived here last July, including an original edition of *The Boy Scout Handbook*, three Oz titles with color plates in dust jacket, and a nice collection of Western Americana, which arrived at our shop unsolicited from Kearney, Neb. This included a number of hard-to-find titles, several of them signed. I also recently won a very nice first-edition set of *Battles and Leaders of the Civil War* at a local auction for a fraction of its value.

In December, however, we made another unusual find. As is our habit, we attend estate sales and auctions on Sunday, not having enough of the book world running the store six days a week. That particular Sunday involved attending the estate sale of a local designer moving to Paris. At the sale, we found only a few books for the store but located a beautiful Mission oak library table, which we purchased on the spot.

Two other local sales that day yielded nothing, so we set out for a sale in west Omaha, not far from the store. This one had a number of juveniles listed, but they turned out to be ratty copies of Bobbsey Twins titles, so we began to check out other books to purchase for our business. Together we amassed a nice box, and just before checking out, I decided to examine a row of trade paperbacks that I had skipped over. One was a copy of John F. Kennedy's *The Strategy of Peace*, a collection of his speeches published in 1960 to coincide with his presidential campaign. I took it down, opened the front cover, and just stared for a second. Laid in was his U.S. Senate card — signed.

I handed the book to Mary Ann with a nod to look inside. She, too, stared for a second, looked up, and said, "OK, then. Time to check out." Which we did.

The paperbacks, by the way, were 50 cents each. We have verified the signature and are running some checks on the book's owner, a prominent Omaha Democratic attorney and judge.

All of which, I guess, just proves that collectors always need to have their eyes open. There's a great find out there just waiting for you.

Please stop by our shop and say hello if you are in the Omaha area.

Sincerely, Mary Ann (PF-861) and Bart Nyberg (PF-879) Friendly Used Books 12100 West Center Road, Suite 704 Omaha, NE 68144 (402) 697-7012

FOR SALE

A MUST for anyone wanting to buy or sell Alger books! A complete listing of every Alger sold at the annual H.A.S. convention, from 1997 to 2001, by title, publisher and price paid, including lots sold including more than one book.

This 22-page list is based on a review of 1,254 auction lots with sales of \$30,885.20 during the past five years. Mailed postpaid.

Send \$12 to:

Angelo Sylvester (PF-928) 1511 E. Yucca St. Phoenix, AZ 85020

I count myself a fortunate man. I get a tremendous amount of pleasure out of writing for boys. I am doubly fortunate because this seems to be the type of writing I am best qualified to do.

-William Heyliger, 1935

By William R. Gowen (PF-706)

Mountains fell away and new mountains took their places. The sailor, a dark, moody boy, sat beside Johnny staring out of the window and had nothing to say. At one of the stops MPs came aboard and surveyed the coaches. The sailor continued to stare out the window.

A voice said, "All this train needs is foxholes." The soldier was back.

Johnny started to get up.

"Hold it, buddy. I get off in ten minutes."

Johnny said, "You didn't intend to come back."

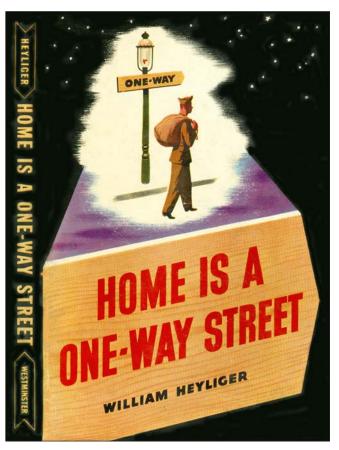
"By the time I get my piece of paper I may be willing for somebody to give me a seat." The soldier pulled down his bag. "Good luck, buddy."

"Good luck to you," said Johnny. The mountains dwindled to hills and the hills became gently rolling country. A station flashed past and he checked a timetable. Two more hour. And he could still be quiet.

A child cried and a woman spoke soothingly. The crying stopped. This new quietness brought a new and simple clarity. The one-way street had been a street of incredible mistakes, but the worst mistake had been his desertion of Betty. He'd come to recognize he was scarred but not disfigured; the knowledge had been only partial victory. He'd discarded his cane and the victory merely had grown. There was still his flight from his wife. He could be completely free of his bewilderment in the street only by going back to her. She might reject him, but he'd be free because he'd have gone back.¹...

He wrote for boys, but he was far more than a boys' author. As demonstrated by this brief excerpt from his final book, the adult novel *Home is a One-Way Street*, published in 1945 by Westminster Press, William Heyliger (1884-1955) was a polished wordsmith whose writing career spanned five decades.

If the above excerpt carries somewhat a sad, sentimental tone, don't blame Heyliger. Blame the world that evolved around him. *Home is a One-Way Street* tells the story of Johnny Allen, a wounded veteran having



just returned from World War II who finds his smalltown life changed forever. "Fear, doubt, suspicion and misunderstanding merge to complicate the process of readjustment, and Johnny almost loses the things closest to his heart," it says in the dust-jacket plot summary.

If this story line is familiar, it should be. Who has not watched the Academy Award-winning film "The Best Years of Our Lives?" The literary source for that film is the book *Glory for Me*, by McKinlay Kantor, published shortly after the Heyliger book. In Kantor's story, Homer Parrish is one of several veterans returning home to a changed United States, with Parrish burdened with hooks replacing the hands he lost in combat. Harold Russell, himself a disabled veteran, played Parrish in the film and his performance earned a special Oscar.

More recently, the 1978 film "Coming Home," with Jon Voight winning the Best Actor Oscar for his portrayal of a disabled Vietnam War veteran, again echoes the Heyliger story.

It has been speculated that Heyliger was drawn to this story because two of his sons had served in World (*Continued on Page 16*)

(Continued from Page 15)

War II. Whatever his motivation, the elegiac tone of the book ranks it among the finest of Heyliger's work, although it lies out of his most comfortable milieu, books written for boys. Incidentally, the publisher of *Home is a One-Way Street*, Westminster Press of Philadelphia, was where Heyliger worked as an editor in his later years.

Home is a One-Way Street, although it brought down the curtain on his career as a novelist, serves to demonstrate the wide range of Heyliger's writing talent. As we



later take a look at his numerous business and "success" stories (which were promoted by his publisher as "business romances for boys"), he took the Horatio Alger, Jr. "rags to riches" story and elevated it to a high level of refinement. A literary contemporary of Ralph Henry Barbour, Heyliger's school and sports books were, for the

William Heyliger

most part, superior to those of that very prolific writer, with whom he shared Appleton and its successor, Appleton-Century, as his major publisher.

Just who was William Heyliger?

Heyliger was born March 22, 1884, in Hoboken, N.J., beating Hoboken's most famous son, Frank Sinatra, into the world by 31 years. His childhood education was typical for the time: public grade schools and later, the Roman Catholic Sacred Heart Academy, all located in Hoboken. Like many authors of books for young people both before and after, Heyliger became a newspaper reporter, working for some two decades for several papers, including the **New York Globe**, the **Hudson Observer** and **the Jersey Journal**. At age 22, on June 12, in 1906, he married the former Catherine C. McDermott, and they had eight children.

Documents in the Bergen County (N.J.) census records filed on Jan. 21, 1920, show William and Catherine Heyliger (both age 35 at the time of the census), having seven children by that time (birth years in parentheses): Ellen (1909), Cecilia (1910), Margaret (1911), William, Jr. (1913), Elizabeth (1915), Robert (1916) and Catherine (1918), with the eighth child, Donald, born subsequently to that census. This record also shows that William Heyliger's father was born in the West Indies and his mother was from New Jersey, while his wife Catherine's father was born in Ireland and her mother was a native of New Jersey.

To pick up the story of how Heyliger got into the writing profession, we turn to his autobiographical sketch published in the *Junior Book of Authors* in 1935):

I was fourteen years old, I think, when I became captivated by the newspaper stories of Richard Harding Davis and Jesse Lynch Williams. These men directed the course of my life. A year later I began to write. Prophetically, my first story was what has come to be known as a school-athletic story. Entirely ignorant of the mechanics of authorship, I wrote on both sides of sheets of fool's-scap, punched a hole in the top, tied the sheets together with a ribbon, and mailed the masterpiece to The Saturday Evening Post. I have always had a suspicion that the day my ribbon-tied story was received, the Post staff was unable to compose itself for the rest of the day.

A regiment of suns have crossed the sky since I sold my first boys' story thirty-three years ago. They have been crowded years, busy and happy, and during that space I have camped with boys, met them face to face in high school auditoriums in ten states, and written for them continuously. The volume of my work that has gone between cloth covers may seem unduly large; and yet it represents but little more than one book a year. Some of these books I should like to forget; some of them are good. All of them represent the best I could do at the time they were written. I have never come down to the writing of pot-boilers.

If I have a philosophy of writing it is this: there is no such thing as writing down to a boy; a man is fortunate indeed if he can write up to him. For he represents an audience more emotionally responsive than any other audience in the world.

I have tried, to the limits of my particular craft, to be a romantic realist. I am never particularly interested in what my characters do; I am always interested in why they do it. My stories do not move in the sense of physical action; they do move thru the medium of psychological action. I try to reach the boys' emotions. Sometimes I like to think that I succeed. At any rate boys who began to write to me twenty years ago still drop in on me with an occasional letter.

If at times my books seem to strike too deep a note of idealism I can plead only that I know of no other way to write my stories. I began as an idealist. At fifty I am still an idealist. For that I offer no apology. This world of ours, often glorious, often sordid and stupid, can do with a few ideals.

I have one pet literary quarrel. It is both perpetual and perennial. I am out of all patience with those superior persons — often writing folk — who seem to think that boys' book are a sort of literary poor relation to be sent around to the back door. True, the book offiction for the adolescent lacks the tradition that surrounds the novel. Nevertheless, it has its own dignity, fine and stalwart, and need not lower its head in the best of literary company. Give it time. The man who writes a real book for a boy has written a book that has no age limitation. He has fashioned a piece of art. No writing can do more than that - very few have achieved that much.2

Heyliger followed the tradition of many authors of books for boys, including William

T. Adams ("Oliver Optic") starting in the 1850s, and including such luminaries as Horatio Alger, Jr., James Otis Kaler, Edward S. Ellis and Edward Stratemeyer, of having stories first published as serials in periodicals for boys. Heyliger also wrote numerous short stories for magazines, of which three publication were prominent: The American Boy, published by Sprague Publishing Co.; The Boys Magazine, published by Scott F. Redfield; and Boys' Life, the journal of the Boys Scouts of America.

Although research on Heyliger's short stories is ongoing, it appears his debut in The American Boy came in 1904 with the publication of a short story, "Henty's Victory." This fact was noted in a foreword written by Franklin M. Reck for The American Boy Anthology.

Heyliger's first hard-cover book was Bartley, Freshman Pitcher, published by D. Appleton & Co. in 1911. It formed the first volume of the St. Mary's Series, most of which first appeared as serials in The American Boy.

However, there was one exception: The book Off Side, published by Appleton as the fifth of six volumes in the St. Mary's Series, did not originally appear in The American Boy, Instead, it became Heyliger's first feature-length serial for Boys' Life, starting with the publication of the first chapter, titled "The Price Boys' Victory," in the October 1914 issue. This bit of information was recently provided the author by Boy Scout literature expert Chuck Fisk of Spokane, Wash., and it answers a question longtime Heyliger fans such as the late Bob Chenu asked: Why did all the St.

Mary's Series books except Off Side carry a dual copyright, the first for Sprague (indicating serial publication in The American Boy) and the second by Appleton, while Off Side carries only an Appleton copyright of 1914?

Heyliger, in a foreword to Off Side, explains to readers that if it seems out of sequence in the series' ongoing story line, it really is:

"Chronologically, the book should have been published after Captain of the Nine and before Strike Three," Heyliger writes. "For the adventures that befell Allen Price came to him while Bartley was still in his junior year; and the Rockton game that brings Allen back to St. Mary's in this volume, is really the same game that I have already told you about in Strike Three."3

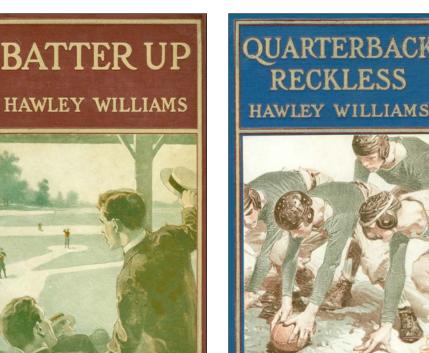
In hindsight, it seems that the publication of the original serialization of Off Side in a different magazine from the other titles got this sequence out of whack, and Heyliger was kind enough to clarify this confusion when the book came out.

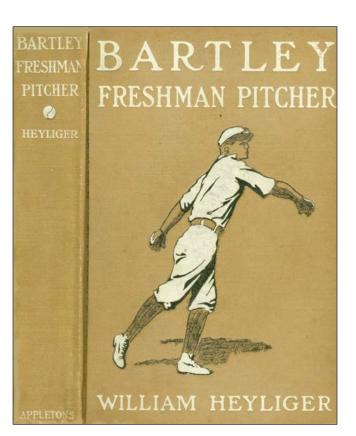
The third major magazine to which Heyliger contributed was, as mentioned, The Boys Magazine, published by Scott F. Redfield. The only novel-length boys' stories by Heyliger appearing in The Boys Magazine were what became known as the Lansing Series in their later hard-cover format published by Appleton.

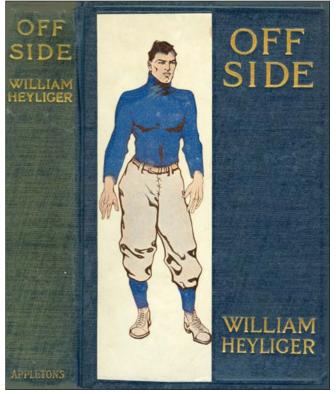
The Lansing Series is where we encounter Heyliger's "Hawley Williams" pseudonym. The original hard-cover (Continued on Page 18)

William Heyliger's pseudonym "Hawley Williams" is found on Appleton's

early printings of the seven-volume Lansing Series (1912-1917).







Bartley, Freshman Pitcher, Heyliger's first hard-cover book (1911) was first serialized in The American Boy. *Off Side* (1914) first appeared in Boys' Life.

(Continued from Page 17)

appearance of the seven books in this series carry this *nom de plume* as the author, starting with *Batter Up* and *Quarterback Reckless* in 1912. Later Appleton reprints some of the titles (but not all, researchers believe) were issued under Heyliger's own name.

Any time a pseudonym is used, readers are likely to ask the question "Why?"

In Heyliger's case, the answer on the surface appears simple: His **The American Boy** serials in the St. Mary's Series were published by Appleton between 1911 and 1915, while the Lansing Series serials in **The Boys Magazine** were published by Appleton at nearly the same time, 1912 to 1917. There may have been a exclusivity clause in Heyliger's contract with one or the other magazine publisher.

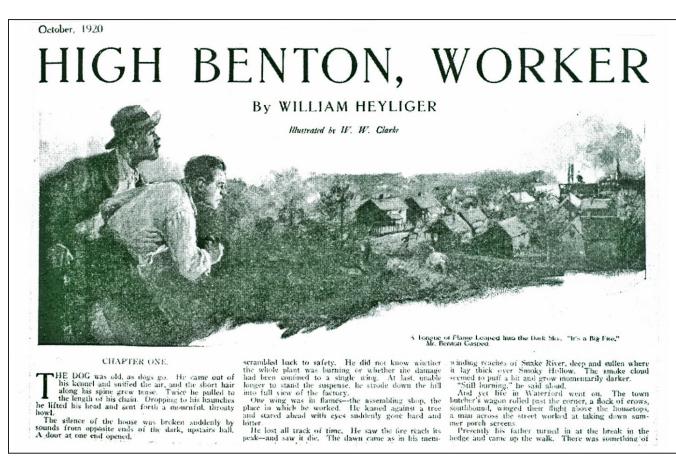
I believe it is slightly more complex than that. A copy of the March 1914 issue of **The Boys Magazine** recently came up for auction on eBay and its contents list included a chapter of "Johnson of Lansing" by William Heyliger. So, it appears that the "Hawley Williams" pseudonym was not used in the magazine serializations but when Appleton brought out the hard-cover books several months later. A pseudonym clause may have been part of Heyliger's contract with Appleton, not with the magazine publisher.

However, this is merely speculation on my part, although the fact that later Appleton printings of some of the Lansing Series titles are under Heyliger's own name lends support that Appleton gave approval for this change. After all, Heyliger was a much more marketable name than Williams. A similar situation occurred when Street & Smith published a bunch of Edward Stratemeyer's early books in its latter-day "Alger Series" paperback reprints, and the "Winfield" and "Bonehill" titles now appeared under Stratemeyer's own name.

Heyliger's contributions to **Boys' Life**, as already mentioned, began in 1914. It proved a long and fruitful relationship, with serials published between May 1915 and late 1918 yielding the acclaimed three-volume Don Strong Series as published in hard cover by Appleton between 1916 and 1920.

However, it is in the short-story realm that the Heyliger-**Boys' Life** relationship really flourished. This began with the publication of "A Wrong Christmas" in December 1916 and concluded, as best we can determine, with "Blind Man's Touch," in September 1935.⁴

Many of these short stories were republished in Grosset & Dunlap's large-sized omnibus books such as *Laugh, Boy, Laugh,* in the 1930s. Perhaps the best-known Heyliger short-story compilation among today's collec-



"High Benton, Worker" originally appeared as a serial in The American Boy starting in October 1920. It was published in book form, below, by Appleton in 1921.

tors was published by G&D in 1930 in a regular-sized book titled *Bean-Ball Bill and Other Stories*, included in G&D's Buddy Books for Boys Series.

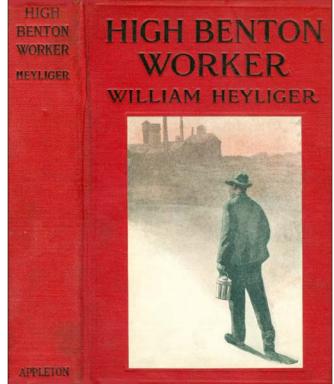
For some reason, there is a gap between July 1919 (a one-page biography titled "Boone the Torchbearer") and July 1932 ("The Tough Egg," a non-serial baseball story) when no Heyliger stories appeared in **Boys' Life**. Why? That is a question for future researchers to answer.

Heyliger's hard-cover canon of 65 books is closely divided between series and non-series books, with the former numbering 29 titles and the latter 36 titles.

The series books

The St. Mary's Series and Lansing Series have already been discussed. These, in my opinion, are the finest of Heyliger's books, falling within the subject area in which he felt the most comfortable: school and sports stories.

The already-mentioned Don Strong Series of Boy Scout stories is also extremely well-written, and one of the bonuses of collecting this series is that the first title, *Don Strong of the Wolf Patrol*, contains illustrations by Norman Rockwell. This is the only Heyliger book that (*Continued on Page 20*)

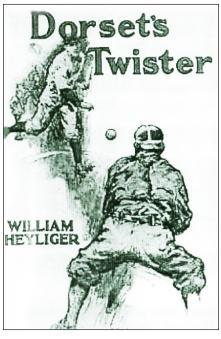


(Continued from Page 19)

Rockwell illustrated while under contract to Appleton (he did five of Ralph Henry Barbour's books). Rockwell moved on to **The Saturday Evening Post** shortly after *Don Strong of the Wolf Patrol* was published.

The remaining two series for Appleton were the two-volume High Benton Series (1919-21) and the three-volume Fairview High Series (1916-18), all stories originally appearing in **The American Boy**. *High Benton* remains Heyliger's best-known boys' novel from his earlier writing period.

Perhaps the best-known Heyliger series among today's collectors is the four-volume Jerry Hicks Series, published by Grosset & Dunlap in 1929-30. The main



collecting interest for many are the humorous illustrations by Bert Salg, not unlike that artist's work for most of Grosset & Dunlap's Leo Edwards books (many of which, incidentally, also originated as serials in The American **Boy**). The Salg dust jackets for the Jerry Hicks Series are particularly collectible. Salg also il-

lustrated for

G&D two non-

Dorset's Twister, a non-series title, was published by Appleton in 1926.

series Heyliger books: the already-mentioned *Bean-Ball Bill and Other Stories,* along with *Bill Darrow's Victory*.

There is one other series by Heyliger: The Rocky Point Series, published by Saalfield in 1936-37. These books, part of the "Saalfield Sports Books" publisher's series, are not full-length novels, but are similar to Whitman's Big Little Books, only larger in height and width (5 1/4"

x 4 5/8") with glossy pictorial covers. The writing is not up to Heyliger's usual high standards.

The non-series books

The non-series books by Heyliger, most of them published during the years following his five well-known (*Continued on Page 22*)

W. Heyliger, Author, Dies

Ridgefield Park Man, 70, Was Writer of Books for Juveniles

Staff Correspondent

RIDGEFIELD PARK — William Heyliger, author and former newspaperman, died Friday at the home of a daughter, 188 Teaneck Rd., after a long illness. He was 70.

Born in Hoboken, he had lived in Ridgefield Park 49 years. He devoted most of his writing to juvenile fiction, having published several books about the adventures of Boy Scouts. In recent years he had served as juvenile fiction editor for the Westminster Press in Philadelphia. Mr. Heyliger also worked as a newspaperman for the old New York Globe, the former Jersey Observer and the Jersey Journal.

Fourth Degree K of C

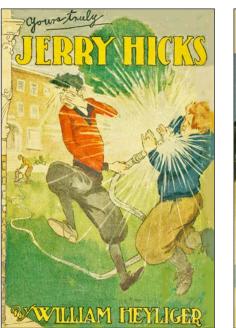
He also was a member of St. Francis Church here and a Fourth Degree member of the Knights of Columbus, E.G. Alburque Council, Ridgefield Park.

He leaves his wife, Mrs. Myrtle Conkling Heyliger; three sons, William Jr. of Glendale, L.I., Robert of Harrington Park and Donald of Chatsworth, Calif; five daughters, Sister Maria Aloysius of the Sisters of Charity in Kearney, Miss Margaret Heyliger, Mrs. Alfred Bilof and Mrs. Elwood Markham, with whom he lived, all of Ridgefield Park; and Mrs. John Greenwood of Levittown, L.I., and 18 grandchildren.

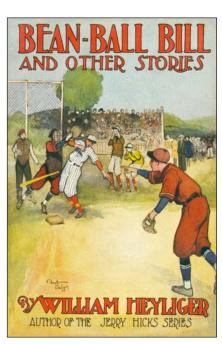
The funeral will be from the residence at 8:30 a.m. tomorrow with a Solemn Requiem Mass at 10 in St. Francis Church. Burial will be in St. Joseph's Cemetery, Hackensack.



Heyliger's career stories enhanced a genre made famous by Horatio Alger a half-century earlier. One of the unique things about these books was the interesting variety of careers entered by the books' heroes.







Bert Salg, the artist whose humorous illustrations helped to define Leo Edwards' books for Grosset & Dunlap, also illustrated the four-volume Jerry Hicks Series, left, and these other books authored by William Heyliger.

(Continued from Page 21)

series under the Appleton imprint, form an interesting group of books. There is a blend between sports-related stories such as *Dorset's Twister* (Appleton, 1926) and *Gridiron Glory* (Appleton-Century, 1940), along with career-related and other non-sports stories.

The non-sports books are dominated by Horatio Alger-type "success stories." What makes this particular group so interesting is the wide variety of careers which Heyliger selects for his subjects.

The majority of these were originally published as serials in **The American Boy**, starting with *Dan's Tomorrow* in 1922 and apparently concluding with *You're On the Air* in 1941. Here is a brief selection of the careers chosen by Heyliger for these stories: Newspapers (*Ritchie of the News*), civil engineering (*The Builder of the Dam*), oil well drilling (*Wildcat*), commercial fishing industry (*The Silver Run*), iron mining (*Johnny Bree*), electric power (*Steve Merrill, Engineer*), furniture craftsmanship (*The Mill in the Woods*), the apple-growing industry (*Son of the Apple Valley*), and radio broadcasting (*You're On the Air*).

There is often confusion about Heyliger's final book for Appleton-Century, published in 1943: *Top Lineman*. It is not a football story, but a career story involving Larry Kane, a worker for the River City Light and Power Company. Shortly after the book opens in the weeks following Pearl Harbor, Larry's dream of serving his country is dashed when he is turned down by the Army because of a boyhood eye injury. However, he finds inner peace and redemption through his work for the power company, and becomes a vital contributor to the war effort on the home front.

Three of Heyliger's books are really unique. *Home is a One-Way Street*, his final book, has already been discussed in detail at the beginning of this article. Another adult novel, *Dark Conquest*, is about a blind man and his seeing-eye dog. The third is a non-fiction collection of short biographies, *Boys Who Became President*, published by Nelson in 1932, andregarded by most collectors as the most difficult of Heyliger books to locate.

Another oddity is Heyliger's third-from-last book, *SOS Radio Patrol*, from 1942. The book was published by Dodd, Mead, and is his only book brought out by that house. For *Top Lineman* (1943), Heyliger went back to his longtime publisher, Appleton-Century.

Four non-series Heyliger books were issued in inexpensive, dust-jacketed editions by Goldsmith Publishing Company: *Detectives, Inc.* in 1935, *Fighting Blood* and *The Big Leaguer* in 1936 and *The Loser's End* in 1937. These contain some of Heyliger's weakest writing and in some cases appear to be re-workings of earlier stories. They are the easiest Heyliger titles to obtain today in used bookstories, antique malls and over the Internet.

William Heyliger died at age 70 on Jan. 15, 1955, in Ridgefield Park, N.J. His obituary from the Jan. 17, 1955 Newark Evening News has been recreated on Page 20.

NEWSBOY

Books by William Heyliger

Series books:

St. Mary's Series

(Originally published in The American Boy)*

| 1. Bartley, Freshman PitcherD. Ap Illustrated by C.W. Kahney | pleton & Co. 1911 |
|---|-------------------|
| 2. Bucking the LineD. Ap Illustrated by C.W. Kahney | pleton & Co. 1912 |
| 3. Captain of the NineD. Ap Illustrated by C.W. Kahney | pleton & Co. 1912 |
| 4. Strike ThreeD. Ap Illustrated by W.W. Clarke | pleton & Co. 1913 |
| 5. Off Side*D. Ap Illustrated by George Varian | pleton & Co. 1914 |
| 6. Against OddsD. Ap Illustrated by Charles Czap | pleton & Co. 1915 |

* Off Side was originally published as a serial in **Boys' Life**, beginning with the issue of October, 1914; the opening chapter was "The Price Boys' Victory." This was the first William Heyliger story to appear in **Boys' Life**, an association that continued until 1935.

Lansing Series*

(Nos. 1-5 and 7 originally published in The Boys Magazine; No. 6 in The Target)

| 1. Batter Up!D. Appleton & Co. Illustrated by George Avison | 1912 |
|--|--------------------|
| 2. Quarterback RecklessD. Appleton & Co. Illustrated by George Avison | 1912 |
| 3. Five Yards to GoD. Appleton & Co. Illustrated by George Avison | 1913 |
| 4. The Winning HitD. Appleton & Co. Illustrated by George Avison | 1914 |
| 5. Johnson of LansingD. Appleton & Co. Illustrated by George Avison | 1915 |
| 6. Fair PlayD. Appleton & Co. Illustrated by George Avison | 1915 |
| 7. Straight AheadD. Appleton & Co. Illustrated by Charles Stevenson * This series was originally published under Heyliger's pseudonym "Hawley Willia later editions of at least some of the titles published under Heyliger's own name. | 1917 ums," with |
| High Benton Series | |
| (Originally published in The American Boy) | |
| 1. High BentonD. Appleton & Co. Illustrated by J. Scott Williams | 1919 |
| 2. High Benton, WorkerD. Appleton & Co. Illustrated by J. Scott Williams | 1921 |
| Don Strong Series (Originally published in <u>Boys' Life</u>) | |
| 1 Dan Strong of the Wolf Datrol D Appleton & Co | 1016 |

- 1. Don Strong of the Wolf Patrol......D. Appleton & Co. 1916 Illustrated by Norman P. Rockwell
- 2. Don Strong, Patrol Leader.....D. Appleton & Co. 1917 Illustrated by Walt Louderback

3. Don Strong, AmericanD. Appleton & Co. 1920 Illustrated by J. Scott Williams

Fairview High Series

(Originally published in The American Boy)

- 1. Captain Fair and SquareD. Appleton & Co. 1916 Illustrated by W.W. Clarke
- 2. The County Pennant......D. Appleton & Co. 1917 Illustrated by W.W. Clarke
- *3. Fighting for Fairview*.....D. Appleton & Co. 1918 Illustrated by W.W. Clarke

Jerry Hicks Series

- 1. Yours Truly, Jerry HicksGrosset & Dunlap 1929 Illustrated by Bert Salg
- 2. Jerry Hicks, Ghost HunterGrosset & Dunlap 1929 Illustrated by Bert Salg
- 3. Jerry Hicks and his GangGrosset & Dunlap 1929 Illustrated by Bert Salg
- 4. Jerry Hicks, ExplorerGrosset & Dunlap 1930 Illustrated by Bert Salg

Rocky Point Series

- 1. Stan Kent, Freshman Fullback Saalfield Pub. Co. 1936 Illustrated by Robert A. Graef
- 2. Stan Kent, Varsity Man.....Saalfield Pub. Co. 1936 Illustrated by Louis G. Schroeder
- 4. Three Finger JoeSaalfield Pub. Co. 1937 Illustrated by Louis G. Schroeder

Non-series books:

1. Dan's TomorrowD. Appleton & Co. 1922 Illustrated by Richard A. Holberg Original publication: The American Boy 2. The Spirit of the Leader.....D. Appleton & Co. 1923 Illustrated by A.D. Rahn Original publication: The American Boy 3. Quinby and Son.....D. Appleton & Co. 1925 Illustrated by Harold Anderson Original publication: The American Boy 4. Dorset's Twister.....D. Appleton & Co. 1926 Illustrated by George Avison Original publication: The American Boy 5. The Fighting CaptainD. Appleton & Co. 1926 Illustrated by Ernest Green Original publication: The American Boy 6. The Making of Peter Cray.....D. Appleton & Co. 1927 Illustrated by Ferdinand E. Warren Original publication: The American Boy

(Continued on Page 24)

Page 24

NEWSBOY

| 7. The Macklin BrothersD. Appleton & Co. Illustrated by Ferdinand E. Warren Original publication: <u>The American Boy</u> | 1928 |
|--|------|
| The Builder of the DamD. Appleton & Co. Illustrated by Ferdinand E. Warren Original publication: <u>The American Boy</u> | 1929 |
| 9. Bean Ball Bill and Other Stories Grosset & Dunlap Illustrated by Bert Salg Original publication: The American Boy | 1930 |
| 10. Bill Darrow's VictoryGrosset & Dunlap Illustrated by Bert Salg Original publication: <u>The American Boy</u> | 1930 |
| 11. Hot Dog PartnersGrosset & Dunlap Illustrated by Howard L. Hastings | 1931 |
| 12. Johnny BreeD. Appleton & Co. Illustrated by Ferdinand E. Warren Original publication: <u>The American Boy</u> | 1931 |
| 13. Quarterback HotheadGrosset & Dunlap Illustrated by W. B. Grubb | 1931 |
| 14. Boys Who Became PresidentNelson Publishing Illustrated by Leslie Thomas | 1932 |
| 15. Ritchie of The NewsAppleton-Century Illustrated by Ferdinand E. Warren Original publication: <u>The American Boy</u> | 1933 |
| 16. The Gallant CrosbyAppleton-Century Illustrated by James C. McKells Original publication: <u>The American Boy</u> | 1933 |
| 17. Backfield CometAppleton-Century Illustrated by George M. Richards Original publication: <u>Methodist</u> | 1934 |
| 18. The Silver RunAppleton-Century Illustrated by George M. Richards Original publication: <u>The American Boy</u> | 1934 |
| 19. Steve Merrill, EngineerAppleton-Century Illustrated by George M. Richards Original publication: <u>The American Boy</u> | 1934 |
| 20. Detectives, IncGoldsmith Pub. Co. Not illustrated | 1935 |
| 21. Fighting BloodGoldsmith Pub. Co. Not illustrated | 1936 |
| 22. The Big LeaguerGoldsmith Pub. Co. Not illustrated | 1936 |
| 23. Dark ConquestAppleton-Century Not illustrated Original publication: <u>Methodist</u> | 1936 |
| 24. The Mill in the WoodsAppleton-Century Illustrated by Wilfred Jones Original publication: The American Boy | 1936 |
| 25. The Losers EndGoldsmith Pub. Co. Not illustrated | 1937 |
| 26. WildcatAppleton-Century Illustrated by Gordon Grant Original publication: <u>The American Boy</u> | 1937 |

| 27. Brave YearsAppleton-Century Not illustrated Original publication: <u>Methodist</u> | 1936 |
|---|------|
| 28. Riverman | 1938 |
| 29. Backfield PlayAppleton-Century Illustrated by James MacDonald Original publication: <u>Methodist</u> | 1938 |
| 30. Gridiron GloryAppleton-Century Illustrated by George M. Richards Original publication: <u>Methodist</u> | 1940 |
| 31. Son of the Apple ValleyAppleton-Century Illustrated by Robb Beebe Original publication: <u>The American Boy</u> | 1940 |
| <i>32. You're On the Air</i> Appleton-Century Illustrated by Neil O'Keefe Original publication: <u>The American Boy</u> | 1941 |
| 33. Gasoline Jockey Appleton-Century Illustrated by Robb Beebe | 1942 |
| 34. SOS Radio PatrolDodd, Mead | 1942 |
| <i>35. Top Lineman</i> Appleton-Century Illustrated by Scott Lusby Original publication: <u>Boys' Life</u> | 1943 |
| <i>36. Home is a One-Way Street</i> Westminster Press Not illustrated | 1945 |

NOTES

1. William Heyliger. *Home is a One-Way Street* (Philadelphia: The Westminster Press, 1945), pp. 180-181.

2. Stanley J. Kunitz and Howard Haycraft, eds. *The Junior Book of Authors* (New York: The W.W. Wilson Company, 1935), pp. 185-186.

3. William Heyliger. *Off Side* (New York: D. Appleton & Co., 1914), foreword dated April 28, 1914.

4. Letter from Charles Fisk, Spokane, Wash., dated April 9, 2002.

ACKNOWLEDGEMENTS

The author gratefully acknowledges the following collectors and researchers who kindly assisted with this article: Chuck Fisk, of Spokane, Wash., for providing comprehensive **Boys' Life** and Boy Scouts of America-related material, including the cover and title page of "Don Strong of the Wolf Patrol"; James D. Keeline of San Diego, Calif., for genealogical information on the Heyliger family, plus a photocopy of the obituary published in the **Newark Evening News**; Greg Foltz of Hartford, Conn., for providing the name of the illustrator for *The Gallant Crosby*; and Robert G. Huber of Madison, Wis., for copies of illustrations of early Heyliger serials published in **The American Boy.** I also deeply appreciate the assistance and encouragement from John T. Dizer of Utica, N.Y. and Bart J. Nyberg of Omaha, Neb.