

VOLUME XXXV

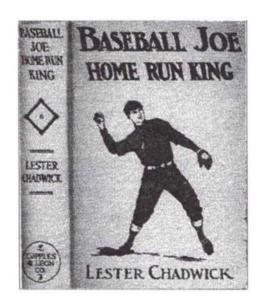
JANUARY-FEBRUARY 1997

NUMBER 1

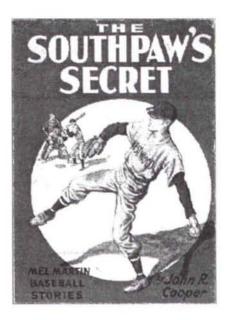
A New England welcome!

1997 CONVENTION PREVIEW

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Striking out



The Stratemeyer Syndicate and boys sports books

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A Stratemeyer necrology: An update

President's column

Well, winter is (hopefully!) in its final weeks. Even here in Texas we have had snow, ice, cold weather and all of the sorts of things that we normally think of for the northern regions. (By the way, you will notice that I avoid the use of words like north, Yankee and the like. This is because the use of such words in Texas can be construed to be a capital offense. Why, I once heard of a hunter who had to shoot his dog. Seems the K9 actually had the gall to point ... north).

The 1997 H.A.S. Convention information, including registration forms for the hotel and convention itself, are included in this issue, so send in your money right away! All of us are hoping for a record turnout. We'll be in the middle of some of the best "booking" in the country; New England is unequaled for scenic beauty, and we'll be visiting again with the nicest group of people in the world. I'm looking forward to seeing all of you.

As you read this, our H.A.S. home page should be up and running, and we hope to give you a demonstration at the convention as to all the things the page will offer. A number of very exciting things are happening in the world of "cyber-Alger."

In addition to the Society's home page, one of our newest members, Bill Roach (PF-978) has posted his own Alger page, which is dedicated to the more scholarly aspects of Horatio Alger's works. For more information, see Bill's Letter to the Editor on Page 5. We plan to link his page with ours because we believe that the two efforts will complement one another.

Joe Slavin (PF-880) has developed and continues to support an on-line electronic mail address book. Periodically, those of us with an electronic-mail address receive an update from Joe. His listing is quite large and has been growing at an amazing rate.

If you have an e-mail address but you are not receiving Joe's list, drop him a line at 3000 Spout Run Pkwy., Unit 505-D, Arlington, VA 22201, with your address. While we will be including e-mail addresses in the new H.A.S. roster, which will be out this spring, Joe's e-mail address book is the place to go since it is continually being upgraded while our roster comes out every year or two.

Also, the World Wide Web (the graphical portion of the Internet) has many locations where you can read or download electronic copies of some of the world's best literature. Alger, Arthur Conan Doyle, Jules Verne and

(Continued on Page 4)

HORATIO ALGER SOCIETY

To further the philosophy of Horatio Alger, Jr. and to encourage the spirit of Strive and Succeed that for half a century guided Alger's undaunted heroes - lads whose struggles epitomized the great American dream and flamed hero ideals in countless millions of young Americans.

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Newsboy, the official newsletter of the Horatio Alger Society, is published bi-monthly (six issues per year). Membership fee for any 12-month period is \$20, with single issues of Newsboy costing \$3.00. Please make all remittance payable to the Horatio Alger Society.

Membership applications, renewals, changes of address and other correspondence should be sent to Horatio Alger Society, P.O. Box 70361, Richmond, VA 23255.

Newsboy is indexed in the Modern Language Association's International Bibliography.

BOOKS RECOMMENDED BY H.A.S.

- -Horatio Alger, Jr., A Comprehensive Bibliography, by Bob Bennett (PF-265).
- -Horatio Alger or, The American Hero Era, by Ralph D. Gardner (PF-053).
- The Fictional Republic: Horatio Alger and American Political Discourse, by Carol Nackenoff (PF-921).
- —Publication Formats of the 59 Stories by Horatio Alger, Jr. as Reprinted by the John C. Winston Co., by Bob Sawyer (PF-455) and Jim Thorp (PF-574).
- -Horatio Alger Books Published by A.L. Burt, by Bradford S. Chase (PF-412).
- -Horatio Alger Books Published by M.A. Donohue & Co., by Bradford S. Chase (PF-412).
- -Horatio Alger Books Published by Whitman Publishing Co., by Bradford S. Chase (PF-412).
- -The Lost Life of Horatio Alger, Jr., by Gary Scharnhorst with Jack Bales (PF-258).

Newsboy ad rates: Full page, \$32.00; one-half page, \$17.00; onequarter page, \$9.00; per column inch (1 inch deep by approx. 3 1/2 inches wide), \$2.00. Send ads, with check payable to Horatio Alger Society, to Horatio Alger Society, P.O. Box 70361, Richmond, VA 23255

The above rates apply to all want ads, along with ads offering non-Alger books for sale. However, it is the policy of the Horatio Alger Society to promote the exchange of Alger books and related Alger materials by providing space free of charge to our members for the sale only of such material. Send such ads or "Letters to the Editor" to Newsboy editor William R. Gowen (PF-706) at 23726N. Overhill Dr., Lake Zurich, IL 60047.

Do and Dare in New Hampshire

1997 H.A.S. Convention preview

By Angelo Sylvester (PF-928)

The 1997 Horatio Alger Society convention in Mt. Washington Valley on May 15-18, 1997 promises to be different from any previous meeting. The natural beauty and clean air of the area, with its diversity of activities, should appeal to the varied interests of our

general membership.

In the area there is an incredible selection of dining, tax-free shopping, outdoor recreation, sports and special events. The Valley, with North Conway as its epicenter, is a narrow strip north/south with Route 16 as its passageway,



The Mt. Washington Valley Motor Lodge in North Conway, N.H. will welcome the Horatio Alger Society for its 1997 convention May 15-18.

surrounded by majestic mountain ranges. The convention site is about 2 3/4 hours by car from Boston's Logan Airport. Several modern highways — U.S. Rt. 1, I-95 and the Spalding Turnpike (Rt. 16), provide a quick scenic ride.

The convention hotel, the Mt. Washington Valley Motor Lodge (see enclosed brochure), provides unobstructed views of eye-appealing Mount Cranmore next door, as well as being surrounded by some of the largest shopping malls with lowest prices in New England.

Please make your hotel registrations directly to the Mt. Washington Valley Motor Lodge on the enclosed registration form, which the hotel's management has so kindly provided. Simply mail it directly back to them, and note that if you're paying by check or money order, they must receive your payment by May 1. If you're using a credit card to reserve your room you can also telephone, FAX or E-mail your reservations (the numbers are listed at the top of the form). Make sure the hotel knows your reservation is for the Horatio Alger Society to ensure you will receive the special convention rate.

We feel the hotel has offered us very reasonable room rates for this time of year, starting at \$38 for a single, and up to at \$52 for four persons in a room.

The area itself, once you leave the tourist bustle of North Conway, is a wonderland of vast forests with lakes, green pine, red maple and white birch trees. There are countless, wondrous lakes, whose depths rarely exceed 30 feet, so that with luck and three or four days of warm weather it is possible to swim in mid-May or at least go canoeing. There are thunderous waterfalls, picturesque covered bridges and breath-taking mountain views. Mount Washington itself is only 30 minutes away on Route 16, and is the highest elevation east of the

Mississippi.

For those longing to see rustic New England villages much like those described in detail by Horatio Alger, Jr., they are all close by and include the town I live in, Tamworth, along with Jackson, Madison, Wolfeboro, Ossippee, Eaton,

Fryeburg, Intervale and many others. All of these, as well as the business-oriented North Conway and Conway, offer an extremely low cost of living (New Hampshire is the only state with no sales tax and no state income tax), the lowest crime rates and a No. 1 ranking in child wellbeing (source: New York Times).

Unfortunately, this is offset by very low wages which, however, contribute to below-average business operating costs that, in effect, attract hordes of Canadian and Boston tourists to the area in search of bargains in liquor, cigarettes, clothes and yes, plenty of new Rolls Royces and Bentleys with no sales tax charged.

Mary and I, as well as my family and friends, will try to embellish the traditional H.A.S. convention schedule (as time permits) with optional tours, some unusual excursions, a picnic at our home along with the Society's traditional Friday night dinner-business meeting, Saturday night banquet and a Thursday night "welcoming dinner" at the finest Italian restaurant in the area. These events, all included in the \$50 registration fee, are outlined in greater detail on the enclosed tentative convention agenda/schedule (the yellow sheet), along with my separate article of "notes and general information."

Also note that the pink convention registration form (Continued on Page 5)

Editor's notebook

At last — our convention preview issue! On Page 3, host Angelo Sylvester gives details on the Horatio Alger Society's first convention in New England in 13 years. In a historic "first" for the Society, Angelo is planning to host two consecutive conventions, with Scottsdale, Ariz., his winter home, on the drawing board for 1998.

A few notes on registrations. First, the Mt. Washington Valley Motor Lodge has provided its own registration form (on the enclosed white sheet). Simply fill out and mail directly to the hotel, with your remittance. If you are reserving your room by credit card, you can simply FAX the enclosed form, with all the pertinent information filled out.

For the convention itself, fill out the enclosed pink form and mail directly to Angelo Sylvester, P.O. Box 53, Tamworth, NH 03886 as soon as possible. You will note on this form that there is a place for you to mark your choice of entrees for the three evening meals. It is important that Angelo has this information as soon as possible in order to assist the restaurants in planning for the size of our group for each meal and the food to prepare. This procedure is similar to that which we've used the past several years.

Angelo has told me that he wants all registration forms and checks sent to his New Hampshire address, even though he and Mary are currently in Scottsdale. However, is you have a specific question about the convention, feel free to call him during March and April in Arizona at (602) 949-8065.

Also enclosed (the yellow sheet) is the tentative agenda for the convention. There may be changes to the agenda because we are still in the process of securing consignments of Algers and other boys' books for the Friday auction. If the quantity is larger than anticipated (like it was last year) we may have to conduct part of the auction on Saturday immediately following the annual H.A.S. book sale.

While I'll let Angelo do most of the promotion for the convention, I must add that the New England area is a wonderful place to visit. Since my family is from that area, it's where I go on vacation every year. I must say that I never run out of things to see or do.

Even the used-book stores are too numerous to cover in a single trip; there are literally hundreds of stores and antique malls within a day's drive of the convention site, so if you plan your "coming and going" trips carefully, you can visit as many shops as time allows.

While this issue contains general convention information and the registration forms, the March-April issue (due out in early April) will concentrate on many of the tourist attractions in the area.

In other news, Wallace Palmer (PF-612) sent a note informing the Society about the death of his brother, William H. Palmer (PF-800), of Topeka, Kansas. William, who was 92, joined the Society 10 years ago. If you wish to make a memorial gift, the family suggests the Topeka Rotary Foundation, c/o Downtown Rotary Club, Downtown Ramada Inn, Suite 110, Topeka, KS, 66607; or to The Salvation Army, 1320 E. 6th St., Topeka, KS, 66607.

You'll note in the advertisement on Page 16 that the second printing of A Collector's Guide to Hardcover Boys' Series Books is now available, compiled by two members of the Society: Ed Mattson (PF-067) and Tom Davis (PF-976). For the better part of the past year, your editor, along with fellow Partic'lar Friends Bart Nyberg (PF-879), Cary Sternick (PF-933), Jeff Looney (PF-903) and James Keeline (PF-898) have been making additions and corrections to the first edition (I'm sure we didn't catch all the mistakes, but we did a pretty thorough job).

This new version of the guide contains information on more than 750 series and 5,000 total books. The binding is also much improved over the earlier printing, with a high-gloss trade paperback cover bound using a new process that incorporates the greater durability of cloth-bound bindings. As a result, this book will lie flat on a table without the spine cracking and the pages eventually falling out.

Because many of you bought the first edition sightunseen and because Ed and Tom feel the newer version is so greatly improved quantitatively and qualitatively, a special offer is in effect until April 15: instead of the retail price of \$54.95, you can buy it for \$30. An order form is enclosed. If you bought the original book directly

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President's column

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of the land of Robbie Burns. I have two key destinations in mind. One is to visit "Nessie," the Loch Ness monster. The other is to see if the Scottish book stores have any exciting children's books. If the books are as elusive as Nessie, I probably won't add much to my collection.

Enjoy the rest of winter. I'll see you in New Hampshire

> Your partic'lar friend John Cadick P.O. Box 495678 Garland, TX 75049-5578 E-mail: j.cadick@ieee.org

Do and Dare in New Hampshire

(Continued from Page 3)

(to be mailed directly to me in New Hampshire) includes a space for you to select entrees for our three evening meals. I must have this information in order for the restaurateurs to correctly plan our needs.

For those of you arriving earlier in the week, or staying later than Sunday morning, there are opportunities to take side trips to the historic oceanfront cities of Portsmouth, N.H. and Portland, Maine, each being within an hour to two-hour drive. Also needless to say, New Hampshire and nearby Maine are a book-hunter's paradise, with dozens of stores within driving distance.

At registration, we will provide brochures listing the area's used-book dealers and their hours of operation.

Mary and I will be at our Arizona home between February 10 and May 1. Please mail your reservations to our Tamworth, New Hampshire address (printed on the form), but if you need to ask any questions, feel free to call us in Scottsdale, Arizona at 1-602-949-8065.

LETTERS TO THE EDITOR

Dear Mr. Gowen:

I would like to publicize my Internet list ALGER-L and Horatio Alger, Jr. Resources web site in **Newsboy**. I am a member of the Horatio Alger Society. I have enclosed, on a separate sheet, some descriptive material.

I understand that Janice and Mike Morley are developing a web site for the Horatio Alger Society. I have been in contact with them, and we have agreed to help promote each other's web site and to coordinate content to as not compete with one another. I already tell people how to get in touch with the Horatio Alger Society through the "Horatio Alger Frequently Asked Questions (FAQ)" on the resources web site. Thus I do not think there is a problem in requesting publicity for my list and web site through Newsboy.

The list ALGER-L and the web site "Horatio Alger Resources" may qualify for free publicity. At any rate, I would like your judgment on that point.

> Sincerely, Bill Roach 3101 West 26th St. Lawrence, KS 66047-2706

Editor's note: As we enter the world of cyber-Alger (see President's Column, Page 2), we welcome all contributions to this emerging field. In coming issues we will be devoting more and more discussion to our new H.A.S. home page, how it can benefit members as well as others interested in Alger and how materials will be selected for the home page. The descriptive information provided by H.A.S. member Bill Roach (PF-978) on his ALGER-L list and web site is at the right. Happy surfing!

What your \$50 convention registration fee will include:

- Entree for Thursday night Italian dinner
- Friday lunch at the Sylvesters' home
- Friday night dinner and entertainment
- Saturday night H.A.S. banquet and entertainment
- Sunday morning continental breakfast
- Hospitality room (snack foods, coffee, soft drinks)
- Meeting room, for auction, book sale, etc.
- Convention souvenir package

ALGER-L information:

ALGER-L provides a forum for discussing the work and world of Horatio Alger, Jr. Submissions on the novels, short stories and/or poetry are welcome. Works that deal with Alger or the philosophical of historical significance of his writing are appropriarte discussion topics. Submissions related to Alger collecting are also welcome.

To join this discussion list, send the following e-mail message:

SUBSCRIBE ALGER-L YourFirstName YourLastName to LISTSERV@LISTSERV.WUACC.EDUJ

To participate in the discussion (or to initiate one), send your message to

ALGER-L@LISTSERV.WUACC.EDU

Send queries about difficulties with mail, or requests for technical assistance, to:

Bill Roach (Washburn University) zzroac@aaa.wuacc.edu

There is a corresponding web site Horatio Alger Resources at

http://www.wuacc.edu/sobu/broach/algerres.html/

One intent of the list is to build the web site to include electronic texts (e-texts), discuss current scholarly analysis of Alger, publicize university courses that focus on Alger, etc. The list owner has scanned most of the poetry of Alger and circulated that poetry on the list. The University of Virginia electronic text center will be making the e-texts of Alger poetry available on its web site. The American poetry database ast the University of Michigan has also expressed an interest in acquiring copies of the Alger e-texts.

The Horatio Alger Resources web site will coordinate with the Horatio Alger Society's new web site. Each site will promote the other, and the sites will not compete in presenting the same material.

MEMBERSHIP

New members

Ken Kooyman (PF-981) 459 Fruit St. Mansfield, MA 02048 (508) 339-8007

Ken is a national service officer whose Horatio Alger collection totals 177 titles (from 13 different publishers). He and his wife Nancy also have many other children's series books in their collection. Other collecting interests include antiques and art. Ken learned about the Society after purchasing a large collection of Algers.

Karen Plunkett-Powell (PF-982) P.O. Box 3128 Sea Bright, NJ 07760 (908) 576-1836

Karen is a collector/dealer who is also is a professional author, whose works include *The Nancy Drew Scrapbook*. She calls herself "a beginner" in the Alger field with 10 titles so far, and her special interest is the Stratemeyer-Alger completions.

Bob Ryan, Jr. (PF-983) 13893 Chagall Ct., Apt. 85 Moreno Valley, CA 92553-9606

Bob's interest in Alger involves collecting editions by Loring and Porter & Coates in fine condition. His other book interests include titles by Rev. Elijah Kellogg, Francis Rolt-Wheeler, Radio Boys (Chapman) and Tom Slade (Fitzhugh). He learned about H.A.S. through the Encyclopedia of Associations at his local public library.

Change of address

Peter C. Walther (PF-548) 461 College Parkway Arnold, MD 21012

Donald Choate (PF-608) 383 East River St. Orange, MA 01364 (508) 544-3508

Jon Friedland (PF-641) 4861 E. Calle Redonda Phoenix, AZ 85018-2930

Don't forget our new address!

Horatio Alger Society P.O. Box 70361 Richmond, VA 23255

All H.A.S. membership dues and official correspondence should be sent to this address.

Ralph J. Carlson (PF-955) 741 West 4800 South Taylorsville, UT 84123 (801) 266-3403

Rohima M. Walter (PF-160) 1307 Greenbush Lafayette, IN 47904 (765) 742-7188

(New telephone area code for existing listing).

Editor's notebook

(Continued from Page 4)

from Ed or Tom, simply fill out the form and mail it with a check or credit card number. If you bought the book from a dealer (many used-book dealers bought copies for resale), I'd recommend photo-copying the title page from the first edition (as proof of purchase) and enclosing it with your payment. But even at \$54.95, the revised A Collector's Guide to Boys' Hardcover Series Books is indispensable for the serious collector.

Ed and Tom are hopeful of attending our convention in New Hampshire and plan to bring additional copies of the guide with them. But since the first edition sold out rather quickly, I'd recommend acting now so as not to be disappointed.

In this issue: Peter C. Walther (PF-548) gives more information on the Stratemeyer family history (Page 7), and I get my turn at bat with an article based on my talk at last year's convention titled "Striking Out: The Stratemeyer Syndicate and Boys' Sports Books" (Page 9). If you were with us in Stratford, Ontario last May, it will be familiar; for those who didn't attend the convention, I hope you enjoy it.

Next issue: More on the 1997 convention, plus the next chapter in Newsboy's ongoing series of Carl Cantab (Horatio Alger, Jr.) stories reprinted from the Boston American Union. We originally intended to include it in this issue but ran out of space.

A Stratemeyer necrology:

An update (and apology)

By Peter C. Walther (PF-548)

Sometimes the more haste the less speed. That is indeed the unfortunate case in this instance when any serious researcher's caveat of *check your sources!* was wilfully ignored. In my never-ending efforts to satisfy our editor ("Peter, can I have it this week?") I dispatched my "Stratemeyer Necrology" (Newsboy, September-October 1996) much too prematurely.

After carefully scouring my notes, buttressed with more investigative work at the American Antiquarian Society, I can now clarify what were mere suppositions and correct some of my wild assertions. "To err is human, ..." and etc. Sorry folks!

The Dictionary of American Biography, not always reliable but always very useful, provides as good a starting point as any. The article asserts that:

"His father, Henry Julius Stratemeyer, who came from Germany in 1848 and in 1849 joined the California gold rush, returned to New Jersey to settle the affairs of a brother who had died. Later he married his brother's widow, Anna (Seigel) Stratemeyer, by whom he had two sons and a daughter, and established himself as a tobacconist in Elizabeth. (Edward) Stratemeyer attended the public schools of Elizabeth and after his graduation from high school had private tutoring in rhetoric, composition, and literature. For several years, while he worked as a clerk in a tobacco store owned by his step-brother, he tried to write stories modeled on those by William Taylor Adams ("Oliver Optic") and Horatio Alger [qq.v.]." (page 125).

Albert Johannsen, in his splendid The House of Beadle and Adams, p. 264, avers much the same:

"His father, Henry Julius Stratemeyer, came from Germany in 1848 and was in the gold rush to California in 1849. Henry's brother in New Jersey having died, he returned there to settle the estate and later married the widow, Anna (Siegel) [note the different spelling in the two accounts] Stratemeyer, and by her had a daughter and two sons, one of whom was Edward, the father opened a tobacco store in Elizabeth, and in that town Edward attended the grammar and high schools, afterwards he worked in the store of his stepbrother, who was also a tobacconist, and here he began writing juvenile fiction."

These two sources generally agree. Possibly the data in Johannsen was derived in part from the earlier *D.A.B.* The latter's endnotes tend to suggest the interview with the

family (wife? daughters?) occurred during 1934 or 1935.

The Elizabeth, N.J. City Directory for 1876, when Edward was a mere 14 years old, cites two distinct Stratemeyer "Cigar and Tobacco Manufacturers and Dealers" establishments: one run by H.J. Stratemeyer at 212 Morris Ave., and the other, Stratemeyer Bros., at 31 Broad. Evidently the father, Henry J. ran his business along while the brothers' operation was managed by Henry J. and Maurice H. Louis C. Stratemeyer was also listed as clerking for his brothers at the 31 Broad St. address. Of somewhat further interest is one Frederick Siegel, who lived at 310 Schiller St. (Anna's relative? a brother?) and a Silas Van Camp, agent, who resided at 132 Franklin St. This was none other than Edward's future father-in-law.

The Edward Stratemeyer obituary appearing in The Elizabeth Daily Journal, Monday evening, May 12, 1930, p. 2, closes, in part, with the following: "While living here he attended the Second Presbyterian Church." Even more reason for me to have checked my sources. The directory cited above shows a "Second Presbyterian Church" (Rev. J.B. Patterson) located on East Jersey St. Might it still be standing?

In 1992 at the Popular Culture Association/American Culture Association conference at Louisville, Ky., Pat Pflieger of the English Department at West Chester (Pa.) University gave a paper titled: "The Stratemeyers of New Jersey: Sources." I was unfortunately not in attendance at the conference, but a copy was furnished to me a few years ago by Dr. John Dizer. From this most valuable data bank I extrapolate:

1850 census, New York City, 4th Ward:

Geo. E. Stratmyer, age 30, b. Germany Anna Stratmyer, age 22, b. Germany

NOTE: This could be the brother who later died in New Jersey. According to the gravestone, Anna Siegel Stratemeyer was born in 1828, and would have been 22 in 1850. A mere speculation only.

1860 census, Elizabeth, N.J., 3rd Ward:

Henry J. Stratemeyer, age 44, b. Hanover, Germany, tobacconist

Anna Stratemeyer, age 32, b. Germany

Julius Stratemeyer, age 10

George Stratemeyer, age 8

Miratz Stratemeyer, age 6

Louis Stratemeyer, age 4

Anna Stratemeyer, age 1

NOTE: "Julius" later is recorded as "Henry Julius" so it is probable the two Christian names were switched intermittently. He was born in New York; according to the cemetery records it can be pinpointed to a date of February 1851. the next child, George, was born in New Jersey. "Miratz" was undoubtedly the Teutonic form of "Maurice." Recall that the father, Henry J., was listed as

(Continued on Page 8)

A Stratemeyer necrology

(Continued from Page 7)

"Julius H." in the burial book at the cemetery. Whew! 1870 census, Elizabeth, N.J., 3rd Ward:

Harry J. Stratemeyer, age 53, b. Prussia, tobacconist

Anna Stratemeyer, age 41, b. Prussia

Henry J. Stratemeyer, age 20, salesman

George C. Stratemeyer, age 18, draughtsman

Morris [1?] Stratemeyer, age 16

Lewis C. Stratemeyer, age 14

Anna T. Stratemeyer, age 12

Edward Stratemeyer, age 8

NOTE: Some names have been altered: Henry becomes "Harry," Miratz becomes "Morris" and Louis becomes "Lewis."

1880 census, Elizabeth, N.J., 1st District, 3rd Ward:

Henry J. Stratemeyer, age 63, b. Hanover, segar store

Anna Stratemeyer, age 52, b. Bremen

Morris K. Stratemeyer, age 25, segar store

Louis C. Stratemeyer, age 23, segar store

Annie E. [?] Stratemeyer, age 21

Edward Stratemeyer, age 17, segar store

NOTE: Was Mother Stratemeyer born then in Bremen or Hanover? By 1860, both Henry J. and George C. no longer domiciled with their parents under the same roof. Certainly Henry J had left to start his own family; his stillborn child was interred in the Elizabeth plot on January 15, 1880. Of George, we know nothing. Morris and Louis were already working in the "segar store" as was, surprisingly, Edward, too at the tender age of 17. Had he graduated or was he working part time, after school and on Saturdays?

New conclusions can now be drawn, or at least hypothesized. If the Johannsen and D.A.B. accounts are to be believed, then Edward's true siblings were his sister Annie and the brother Louis. Louis was born November 28, 1856. The three older boys (Henry or Julius, George and Miratz/Morris/Maurice) were all born between February 1851 and October 1854. Their father was Senior Stratemeyer's brother. To avoid Louis being born as a bastard son, Henry J. Sr. must have returned from the gold fields sometime during 1854 or 1855 to (1) settle his late brother's affairs, (2) marry Anna Stratemeyer, and (3), father Louis. Quick work!

It then must appear that he stayed in California much longer than at first supposed, from at least 1849 to the mid-1850s. George might have been Anna Siegel's first husband; we don't know. We also do not know the fate of son George C., the only Stratemeyer brother not accounted for in the cemetery's records. Also, Annie Stratemeyer, another shadowy figure. Did she marry? All this is too confusing without more documentation.

The basic facts, diluted from what the records tell us,

appear to be these:

Two Stratemeyer brothers emigrated from Germany, probably in the 1840s: Henry Julius and George (?). They settled first in New York City, then moved to Elizabeth, N.J. George (?) married Anna Siegel (here or in Germany is not known at this time) and brother Henry went west. George (?) and Anna had three boys: Julius (or Henry), George and Miratz. This Mr. Stratemeyer then died, Henry moved east, married widow Stratemeyer and together they raised three more children: Louis, Annie and Edward. their dates are thus:

George E. Stratmyer [sic] (ca. 1820-mid 1850s)

Henry Julius Stratemeyer (1816-1891)

Anna Siegel Stratemeyer (1828-1905)

Julius Stratemeyer (1851-1917)

George Stratemeyer (ca. 1852-??)

Miratz Stratemeyer (1854-1920)

Louis Stratemeyer (1856-1905)

Anna T. Stratemeyer (ca. 1859-??)

Edward Stratemeyer (1862-1930)

The next generation of Stratemeyers poses its own puzzle. My Stratemeyer orthographic argument as outlined in the previous article still stands as a distinct possibility, although now argued from an earlier century.

As you re-read "A Stratemeyer Necrology," please apply your own cautionary notes to Pages 8 and 9 in lieu of what has been presented above.

And, oh yes... an apology to Peleg Snuggers as well, who should have remarked: "Drat them boys (and girl)!"

WANTED

(to complete collection)



Frank and Fearless

Standing Boy Edition (shown above) by The John C. Winston Co. Will purchase or trade (i.e., *Dean Dunham*)

> Bob Kersch (PF-946) 5 Leeside Drive Great River, NY 11739

The Stratemeyer Syndicate and boys sports books

By William R. Gowen (PF-706)

"Play ball!" broke in the voice of the umpire, and the clanging of the gong warned the players and others to clear the field.

"We're last at the bat," said Tom, "and that means a whole lot."

"Yes," assented Joe, and then the Silver Star pitcher took his place in the box and exchanged a few preliminary balls with the catcher, Bart Ferguson.

"Play ball!" yelled the young umpire again, selecting some pebbles with which to keep score. Other authors...

Hank Armstrong, the sturdy left fielder of the Resolutes, was the first at the bat for his side, and with a vicious swing he hit the first ball which came pitched to him. Squarely on the bat he caught it with a resounding ping!

Away it sailed straight over Sam's head and over the head of the second baseman. Farther and farther it went, until the centre fielder began running back to get it.

"Oh, wow! Pretty one! Pretty one!"

"Go on! Go on!"

"Make a three-bagger of it!"

"Run, you beggar!"

These and many other cries speeded Armstrong on. He was running fast and reached second well in advance of the ball. He dared not go on to third.

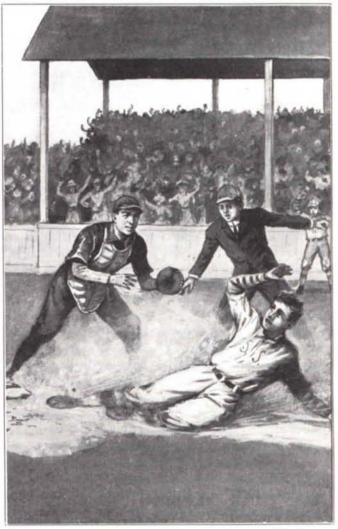
And so, in 1912, the Stratemeyer Syndicate's journey down the basepaths of life began. This is the first organized baseball game depicted in *Baseball Joe of the Silver Stars* (Cupples & Leon, 1912), one of the earliest—and in many ways the best—of the Stratemeyer Syndicate's boys sports series.

The Baseball Joe Series covered 14 titles between 1912 and 1928, written by the pseudonymous "Lester Chadwick," none other than Howard R. Garis, Edward Stratemeyer's most trusted collaborator in the early years of the Syndicate.

But these adventures of Joe Matson, who rose through the late-teenage and adult levels of baseball until becoming a big-leaguer and eventually a minor-league club owner, it wasn't quite the first attempt at a boys series involving organized sports.

In 1905, Edward Stratemeyer authored The Winning

Editor's note: This article was presented as a paper on March 26, 1996 at the 26th annual meeting of the Popular Culture Association in Las Vegas, Nevada, and on May 3, 1996 at the Horatio Alger Society convention in Stratford, Ontario.



HE FAIRLY TORE THROUGH THE DUST, FEET FIRST, TOWARD HOME PLATE.

Baseball Joe of The Silver Stars

Page 9

The <u>Baseball Joe Series</u>, written by Howard R. Garis under the "Lester Chadwick" house name, got the Stratemeyer Syndicate off to an auspicious start in the sports series-book field.

Run for New York publisher A.S. Barnes under his "Capt. Ralph Bonehill" pseudonym, and the book eventually was reissued as *The Baseball Boys of Lakeport*, published by Lothrop, Lee and Shepard under Stratemeyer's own name.

The first so-called sports series by the Stratemeyer (Continued on Page 10)

The Stratemeyer Syndicate and boys sports books (Continued from Page 9)

Syndicate were the Jack Ranger Series (Cupples & Leon, 1907-1911) and the College Sports Series (Cupples & Leon, 1910-1913), both also written by Garis.

The Jack Ranger Series really doesn't qualify as a sports series, although sports are included as part of the storylines and the books' covers show 12 different vignettes of sports and games. These are really schoollife stories, with the outdoors and travel competing with sports for the reader's attention. This series was written by Garis under the same "Clarence Young" pseudonym he used for the Syndicate's popular Motor Boys Series.

The College Sports Series is another story, since it actually bills itself as a sports series. The six-volume series (Cupples & Leon, 1910-1913) is set at Randall College, described as "...on the outskirts of the town of Haddonfield" (The Rival Pitchers, p. 11), which you would assume to be in New Jersey (especially since that is where Stratemeyer lived), but wasn't. "There are few institutions of learning better known throughout the middle west than Randall College," so the narrative goes.

But this early stab at boys' sports books is a foreboding of the thesis of this article: When it came to baseball and football in particular, and rowing and athletics (track and field) to a less obvious degree, Edward Stratemeyer and his Syndicate were not exactly on the cutting edge when it came to describing on-the-field sports competition.

In *The Rival Pitchers*, for example, Tom Parsons and his college chums are more interested in the kinds of college "pranks" associated with Arthur M. Winfield (Stratemeyer) in **The Rover Boys Series** and **Putnam Hall Series** than balls, strikes, touchdowns and fumbles. What happens in Chapter 1? Tom and his friends are involved with the theft of the campus chapel's bell-clapper, a tradition to be observed only the first week after Easter vacation. The "clapper-klepto" prank was simple: the freshmen must "purloin" the clapper without being discovered by ever-vigilant sophomores.

That's all well and good, but we're talking sports here, not campus pranks. The title of the book is *The Rival Pitchers*, remember?

Did you know when Tom finally gets to pitch in a game against a real opponent (scrub games or scrimmages don't count)? It takes place in Chapter 25, shortly after another campus prank takes place, that of running a scarecrow up the flagpole on the quadrangle.

Yes, Garis wrote this, probably from a Stratemeyer

outline because you'd think you were reading a Rover Boys tale.

Thank goodness, when Garis began the Baseball Joe Series, he was apparently given a little more free rein from Stratemeyer because the tales are livelier as far as sports are concerned, with plenty of spirited on-the-field dialog. Oh, there are the usual formula plots involving thefts, blackmail, early 20th century chivalry and the ever-present Stratemeyer Syndicate "bully," but Joe Matson's growing baseball career is fun to follow and the game action is always lively.

By 1917, Joe Matson is the star pitcher for the New York Giants when they meet Boston in the World Series:

The Morning papers bore the flaring headlines: "Matson Pitches the First Game."

Crowds gathered early about the bulletin boards. Long before the time set for the game, cars and trains disgorged their living loads at the gates of the Polo Grounds, and before the teams came out for practice the grandstands and bleachers were black with swarming, jostling humanity. The metropolis was simply baseball mad.

There follows more detailed description of the pregame activities, enough to make you think Garis actually attended a Series at the Polo Grounds and was using personal recollections.

Then, the game begins:

"Matson! Matson!" yelled the crowd.

"Play ball!" called the umpire.

Joe straightened up to his full height, wound up deliberately and the ball shot over the corner of the plate like a bullet. The batter lunged at it savagely, but only hit the air.

"That's the way, Joe!"

"He can't touch you!"

"Missed it by a mile!"

A ball followed, then a foul, then another ball, and a final strike that sent the batter discomfited to the bench.

The next man up raised a towering skyscraper, which Larry gathered in without moving from his tracks, and the third man died, as had the first, on strikes.

The half inning had been short and sharp, and Joe met a tempest of encouraging cheers as he walked to the bench.

"You've got their number, old man!"

"They'll break their backs trying to hit you!"

"Some bad pitching, I don't think! "But Joe had had too much experience to be betrayed into any undue elation. There were eight innings more to come and in that time many things might happen.

Baseball Joe in the World Series, pp. 80-83)

This is only a sample of the Garis writing style at its best: short, snappy sentences with plenty to lively dialogue. "Baseball Joe" Matson was without a doubt one of the Stratemeyer Syndicate's finest early literary creations.



DONOVAN LEAPED AT GARRY IN A FLYING TACKLE.

Garry Grayson's Winning Touchdown. Frontispiece (Page 143)

The best thing the <u>Garry Grayson Football Stories</u> have going for them is some of Walter S. Rogers' finest artwork for the Stratemeyer Syndicate.

This is writing that reminds the reader of "Burt L. Standish" (Gilbert Patten) at his finest during the early years of the Merriwell saga for Street & Smith's Tip Top Weekly, for which Garis, incidentally, also wrote stories.

But, sports fans, then something big happened at the Syndicate. Tom Swift came along in 1910, The Hardy Boys in 1927 (and for a growing female readership just three years later) Nancy Drew became the rage. Sports books from the Stratemeyer Syndicate became a lesser priority.

In the early years of the Syndicate there were several series with a nominal sports background: Stratemeyer's own Rover Boys and Putnam Hall Series, already mentioned, had some sports action but it was far removed from the central focus. Tom Fairfield, Fred Fenton, The Darewell Chums, The Racer Boys and others also introduced sports and games, but a series devoted to exciting on-the-field action just didn't exist following Baseball Joe.

In 1926, the Syndicate tried again with the Garry Grayson Football Stories, a 10-volume set that lasted until 1932. Of even shorter duration was the Buck and Larry Baseball Stories 1930-1932), which was dropped after just five volumes. The best thing these two series, both written under the "Elmer L. Dawson" house name, had going for them were dust-jacket illustrations by Walter S. Rogers, in particular the Garry Grayson books, which contain some of the most beautiful full-color dust jackets ever created for the Syndicate.

But remember that old saying "You can't tell a book by its cover?" Well, never were truer words spoken when applied to the Garry Grayson Football Stories.

Pick up any of the 10 books, open to any page and you'll be stunned by the inept description of football action (these game descriptions are truly awful). The rest of the storyline is the usual Syndicate good guys vs. bullies stuff.

But let's look at the on-the-field action. This example is from Garry Grayson at Stanley Prep:

Stanley won the toss and elected to kick off. Wallace sent the ball hurtling down the field for thirty-five yards. Hall, the Rixton right halfback, ran it back for seven yards before he was downed. And the game was on, with the ball in Rixton's possession on their own thirty-two yard line.

Edgely hit the line between right guard and tackle for a gain of four. Wilson thought he saw a chance between tackle and left end, but was smeared for a loss of a yard. Allen plunged through for a net gain of three. Edgely was called on again, but was halted in his tracks, and the ball went to Stanley on downs.

The home team had been holding well, and now it was to be seen what they could do on the offensive.

Wallace snapped the ball to Flynn, who skirted right end for a pretty run of six yards before he was downed. Rawson hit the line like a battering ram and went through for a gain of five. Stanley had made the distance with two downs to spare.

It was an auspicious beginning, and the clamor of the home team partisans was deafening.

"The boys seem to be all there," remarked Garry approvingly.

"They tore that line open like so much paper," chuckled Bill.

"If they keep up that kind of work, it will be all over but the

"If they keep up that kind of work, it will be all over but the shouting," affirmed Rooster.

(Garry Grayson at Stanley Prep, pp. 143-144)

There follows another long series of paragraphs of play-by-play, with finally a touchdown. And in the Garry Grayson Football Stories, touchdowns are epics:

It looked like the period was destined to pass without scoring, (Continued on Page 12)

The Stratemeyer Syndicate and boys sports books

(Continued from Page 11)

but just as it was approaching its end Wallace leaped high in the air and intercepted a forward pass. As luck would have it, he had almost a clear field before him, and he scurried down to the Rixton goal like a deer and plunged over the line for a touchdown (Author's note: no end-zone dance, no spiking of the football).

Pandemonium broke loose in the Stanley section, and the howling was increased when Talley kicked the goal, giving seven juicy points to the home team.

Before the ball could be put in play again the period ended, and the panting warriors threw themselves on the ground for the minute's breathing space between quarters.

"Gee, but that was a pretty run!" ejaculated Garry, beside himself with enthusiasm.

"Hugh is right there with the speed stuff," approved Bill.

"First blood for Stanley Prep!" chortled Rooster.

(Garry Grayson at Stanley Prep, pp. 144-145)

But this is nothing compared with Garry's winning score in a later game between Stanley and Gammon (remember that a football player, even in the 1920s, could run goal-line to goal-line in under 12 seconds):

With a lightning-like movement he darted for the left of the Gammon line. In three strides he was under way and going at full speed. The line opened up before his charge, and he went through and smashed into the secondary defense of the enemy.

The Gammon tacklers dashed at him, but he shook them off like so many autumn leaves. A slight turn to the right, another to the left, with his enemies missing him by a hair-breadth, but missing him. Now it was a tricky twist of the hips, again a duck of the head. When they threw themselves at him he was not there.

Garry was not only running faster than any man on the field, but he was thinking faster.

On he went until he had dodged or shaken off the last of his opponents, then, with a clear field before him, he let out such a tremendous burst of speed that he was fifteen yards ahead of the nearest of his pursuers when he flung himself over the Gammon goal line for the first touchdown of the game.

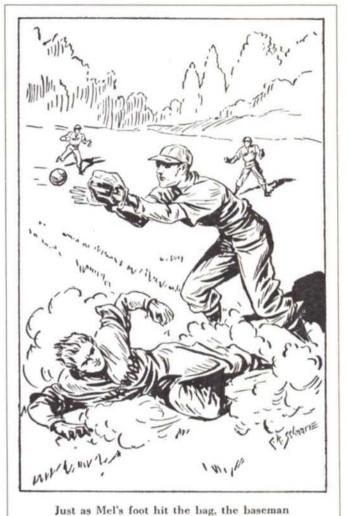
It was the most beautiful run that any of those present had ever seen on the gridiron.

Roars of applause rocked the Stanley stands, caps by the score were thrown into the air. Rattles buzzed, cowbells jangled, flags were waved, and the tumult was indescribable as Garry rose, flushed and smiling, and brushed the dust from his uniform.

(Garry Grayson at Stanley Prep, pp. 209-211)

I have the impression Garry Grayson was less tired after that run than I am right now in reciting it.

The Stratemeyer Syndicate ignored boys' sports books for 15 years following the demise of Garry Grayson and



stamped down with the ball. "The Southpaw's Secret"

(See Page 140)

The Syndicate made a brief comeback in the quality of its boys' sports books after World War II with the launch of the Mel Martin Baseball Stories in 1947.

Buck and Larry during the Great Depression.

In 1947 we were given a new series, and not a bad one at that: the Mel Martin Baseball Stories by "John R. Cooper." Cupples & Leon published the first two volumes in the series, The Mystery at the Ball Park and The Southpaw's Secret, in 1947.

Garden City Publishing Co. added four titles to this series between 1952 and 1953 and the entire series was preprinted by that publisher and subsequently by Books, Inc., while Simon & Schuster's Wanderer Books Division reprinted the first four titles in 1982 in both hardcover and paperback. The Mel Martin Series is not strictly a baseball series, but is touted as "mystery stories with baseball settings." Still, the books are well-written, several steps above Garry Grayson and Buck and Larry.

One of the ways the baseball action is "spiced up" is

through the use of narration from a radio play-by-play broadcast of the game. For example:

"First up," chatted the sportscaster, "is Martin, Coach Korn's star pitcher-hitter — Will he hit a home run with one of those bats we've been hearing so much about? — ah-h ball one!

"Here comes the second pitch — Timmons takes a big windup
— the ball swoops in — it's ball two — The pitch — ball three
— the windup — the pitch — Strike one — Three and one now —
The pitch — strike two! — This one tells the tale — here it comes
— it's strike three!"

(The Southpaw's Secret, pp. 139-140)

Anyone who grew up listing to Red Barber do baseball play-by-play on the radio recognizes the above style. It gives the Mel Martin books a special style, and although the baseball action merely bridges the larger mystery plotlines, it's exciting nonetheless.

I must reiterate the main thesis of this article: I am studying on-the-field sports action only and how well or poorly the Stratemeyer Syndicate handled it. Most of the time the Syndicate's books were fine "reads," and where you had something good to chew on, like fantastic inventions (Tom Swift), complex mysteries (The Hardy Boys) and overseas adventures (Don Sturdy) the stories swept the reader along.

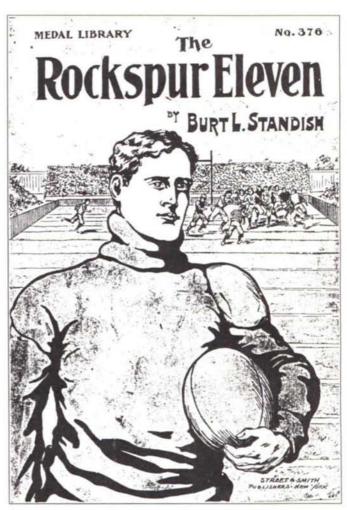
But it appears Edward Stratemeyer and his daughter Harriet (as outliners of the plots and later, as editors of the manuscripts) had a blind spot when it came to onthe-field sports action. Never again did the Syndicate match the *pizazz* brought to Baseball Joe Matson by Howard Garis, which shows that Edward Stratemeyer, who engaged in tennis and bowling but was only a spectator at baseball and football games, let Garis have greater latitude than the typical Syndicate contract writer. As a result the stories are well-crafted and hold the reader's attention.

When Garry Grayson and his contemporaries came along, Stratemeyer was in his latter years (he died in 1930, two years before the demise of the Garry Grayson Series) and it seems that little care was taken in the onthe-field realism of sports stories. So what if it takes Garry the better part of a chapter to complete a single touchdown run?

The irony is that while the Stratemeyer Syndicate was turning out these books for 50 cents, many other authors were crafting well-written sports-related hard-cover books. However, their prices were \$1.25 to \$2, so they reached a much smaller public than the popular "fifty-center."

As a momentary homage to some of these other writers, let's list a few of them:

Gilbert Patten, of course, who set an unmatchable standard with his exploits of Frank and Dick Merriwell, and wrote such highly regarded sports-related stories as the Rockspur Athletic Series, Clif Stirling Series



The Rockspur Eleven, shown here in a Medal Library paperback reprint, is just one many highly regarded sports stories written by Gilbert Patten.

and Big League Series.

Ralph Henry Barbour, whose writing career spanned more than 40 years and was dominated by boys' books set in prep schools with team sports at their core.

William Heyliger, whose first sports-based series, the Lansing Series, was published under his "Hawley Williams" pseudonym, but was so successful that the series was eventually reissued under Heyliger's own name.

Arthur Stanwood Pier, whose St. Timothy's Series remains a model for all boys' school and sports series.

Ralph D. Paine, who told wonderful tales with a Yale College setting.

Albertus T. Dudley, whose Phillips Exeter Series and Stories of the Triangular League were models of their kind.

Arthur Duffey, who wrote just the two-volume **Donchester Series**, but gave athletics (track and field) its rightful due.

Leslie Quirk, the sage of Madison, Wis., whose (Continued on Page 14)

The Stratemeyer Syndicate and boys sports books (Continued from Page 13)

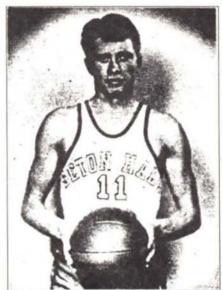
Wellworth College Series is right up there with Pier's St. Timothy's Series.

Harold Sherman, one of the most prolific writers of sports books for boys, who wrote series devoted to baseball, football, hockey and basketball.

"Norman Brainerd" (Samuel R. Fuller), whose military academy-based Five Chums Series includes plenty of sports action.

And even author Everett T.
Tomlinson, most known for Revolutionary War and other historically based boys' books, but who was also at home on the campus.

Then, in 1948, came Long Island University basketball coach Clair Bee, who created the true sports hero for the ages, Chip Hilton. The role model for Chip was 1940s Seton Hall All-Ameri-



Chip Hilton, Clair Bee's "hero for all times," as he was billed by Sports Illustrated, was modeled after Seton Hall's Bob Davies.

can Bob Davies. Hilton, a three-sport star in high school, and later, college, can do nothing wrong on the diamond, football field or basketball court.

The Chip Hilton books revert to the excitement of the Garis-written Baseball Joes, and throw in newer touches like the Mel Martin stories' radio play-by-play broadcast:

"First and ten now. There's a back in motion — it's a pitchout to Gibbons — good old Ace has the ball — he's hit — he laterals to 44 — Hilton has the ball now — he's going to score — he's over! State scores! That was a beautiful play. Hilton to Gibbons on a pitchout and then when Ace was stopped — tackled — he lateraled to Hilton who went all the way. No sophomoritis with this boy —

"Hilton will kick — Morris holds — it's a nice pass — Hilton kicks — and it's good! State leads, 7 to 0."

(Ten Seconds to Play, page 202).

Bee calls upon his experience as one of the finest coaches of his era to bring sports knowledge to his stories, which also offer the reader such contemporary themes as racial equality and human relationships.

Here's another example of the realism found in the Chip Hilton Sports Series, in which Chip's friend "Soapy" writes to the International Association of Approved Basketball Officials (IAABO) for rules clarifications on an out-of-bounds play. Bee reproduces the text of the reply:

Dear Soapy Smith:

The answers to your questions follow:

Question 1: Legal play. Goal is good.

(Rule 7-6 ques.)

Question 2: If time is out on the throw-in, time starts when the ball touches a player on the court.

Question 3: It is assumed, according to your diagram, that player 53 is out of bounds in his team's front court. If so, the ball must be handled by an official. (Rule 7-6; 9-3).

I hope I have made the answers clear. It is an extremely unusual play and I have never seen or heard of it having been used. However, according to the present rules, it is perfectly legal.

> Sincerely, John P. Nucatola, President

> > Comeback Cagers, p. 127

Bee is right on target. The IAABO really exists and John Nucatola was its longtime president at the time the Chip Hilton books were written. You can readily see that Bee respects the intelligence of his readers.

Because of such informed and insightful writing, this series remained a best-seller for almost two decades. Chip Hilton remains as relevant and exciting today as the day the character was created a half-century ago.

The Stratemeyer Syndicate?

Once you get past the **Baseball Joe Series**, there isn't much to cheer about. While Tom Swift soars aloft in many of his wonderful inventions, boys sports stories from the Syndicate remain earthbound.

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