

**VOLUME LI** 

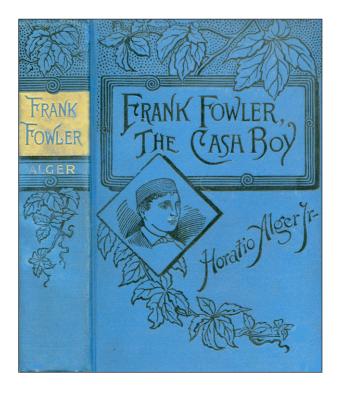
**NOVEMBER-DECEMBER 2013** 

NUMBER 6

# **Collecting Fez editions**

... and other A.L. Burt publisher Alger editions

-- See Page 3





Best wishes for a happy holiday season from the Horatio Alger Society

### President's column

### A grand New Year!

We're on the cusp of a brand new year! 2014 is fresh and hasn't been "used up" yet. A new year is filled with promise, especially for fans of Horatio Alger. The words "hope," "try," and "strive" each appear in an Alger book title. And never forget that all-important word, "succeed!" "Fortune" appears in 20 titles, 14 of them related to wealth or success.

### Never give up!

Over Alger's lifetime (January 13, 1832 – July 18, 1899) there were plenty of reasons to despair, but Horatio Alger continued to give us inspiring books. Between his youth and his last years, there were three major wars, as well as small skirmishes in every decade.

- 1846-1848, Mexican-American War.
- 1861-1865, American Civil War, a conflict that left 625,000 dead, North and South.
  - 1898, Spanish-American War.

There were plenty of financial crises, too!

- Panic of 1857
- Panic of 1873
- Panic of 1893

Reproduced here from the Oct. 4, 1873 issue of Frank Leslie's Illustrated newspaper, is a picture of a bank run, a hint at how countless Americans lost their life's savings during those difficult times.

The latter part of the 19th century was called the Gilded Age (a term



created by Mark Twain and Charles Dudley Warner in *The Gilded Age: A Tale of Today,* 1873). Today we are in a new gilded age, with income disparity as bad as Alger ever encountered. We have fast-food workers and Walmart employees who need government assistance to get by. Alger would be appalled! So what's the point? Never give up! You can make things better.

### Nowhere to go but up

We've had rough years since the Great Recession began, but we are very gradually getting back to a good

(Continued on Page 4)

### HORATIO ALGER SOCIETY

To further the philosophy of Horatio Alger, Jr. and to encourage the spirit of Strive & Succeed that for half a century guided Alger's undaunted heroes. Our members conduct research and provide scholarship on the life of Horatio Alger, Jr., his works and influence on the culture of America. The Horatio Alger Society embraces collectors and enthusiasts of all juvenile literature, including boys' and girls' series, pulps and dime novels.

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**Newsboy,** the official newsletter of the Horatio Alger Society, is published bi-monthly (six issues per year). Membership fee for any 12-month period is \$25 (\$20 for seniors), with single issues of **Newsboy** \$4.00. Please make remittance payable to the Horatio Alger Society.

Membership applications, renewals, changes of address and other correspondence should be sent to Horatio Alger Society, 1004 School St., Shelbyville, IN 46176.

**Newsboy** is indexed in the Modern Language Association's International Bibliography. You are invited to visit the Horatio Alger Society's official Internet site at **www.horatioalgersociety.net**.

Newsboy ad rates: Full page, \$32.00; one-half page, \$17.00; one-quarter page, \$9.00; per column inch (1 inch deep by approx. 3 1/2 inches wide), \$2.00. Send ads, with check payable to Horatio Alger Society, 1004 School St., Shelbyville, IN 46176. These rates apply to all want ads, along with ads offering non-Alger books for sale. However, it is the policy of the Horatio Alger Society to promote the exchange of Alger books and related Alger materials by providing space free of charge to our members for the sale only of such material. Send advertisements or "Letters to the Editor" to Newsboy editor William R. Gowen (PF-706) at 23726 N. Overhill Dr., Lake Zurich, IL 60047. E-mail: hasnewsboy@aol.com

### ... and other A.L. Burt publisher Alger editions

By Robert D. Eastlack (PF-557)

Idecided to collect the A.L. Burt Fez formats because it involved only seven titles in Format I and nine titles in Format II. Well, the more editions I gathered, the more questions I had. I contacted Brad Chase and Rob Kasper for their expertise. Brad explained that his collection was now with Northern Illinois University and recommended I conduct some research there. Rob was kind enough to send me copies of his pertinent Newsboy articles as an aid in my research.

Armed with Brad's book, *Horatio Alger Books Published* by A. L. Burt, I compared the books that I had on hand with what Brad had written.

### 162 William Street

A. L. Burt, who was born in 1843, began publishing

Time to start planning your visit to Annapolis!

By Richard B. Hoffman (PF-570)

et ready to enjoy visiting a delightfully different kind of place — Annapolis, Maryland, a compact, charming city right on Chesapeake Bay, suffused with a nautical air and 18th century surroundings. It's my pleasure to welcome all Horatio Alger Society Partic'lar Friends and their guests to Maryland's state capital, on May 1-4, 2014, for the "Adrift in Annapolis" convention.

If this is your first time in Annapolis, you'll be experiencing an intoxicating mélange of sailing, 18th century atmosphere, great Chesapeake seafood, the oldest state capitol building still in use, and, of course, the U.S. Naval Academy.

Attractions of Annapolis for visitors and Alger fans range from the Maryland Avenue antique store row to the City Dock, where boat owners parade their craft down the channel known to the locals as "Ego Alley" right up to the old market square at the head of the harbor, as well as shops and museums of all kinds. Adjacent to the state capitol building, which is open to visitors, is St. John's College, famous for its curriculum featuring the Great Books of Western Civilization.

Adding to the appeal of the city are the many pleasant restaurants featuring the wide range of preparations of the Chesapeake blue crab, and a host of stores, supply books at 162 William Street in New York City in 1883.

Rob Kasper states, "Incidentally, the earliest known hard-cover editions (pre-1888) lack advertising for any of the Boys' Home Library titles, unlike the paper editions, which promoted current and projected titles." (Newsboy, July-August 2001)

Of added interest is the discovery of an advertisement headlined "Books for Boys" found in a non-Alger with a 162 William Street address that listed six titles for sale, two of which were for books by Horatio Alger, *Joe's Luck and Frank Fowler*, the Cash Boy (Example 1, page 7).

Books in my collection in this series show a listing of six titles (two by Alger) in the **Boys' Home Series** when Burt was located at 162 William Street in Manhattan. Ac-(Continued on Page 7)



Night view of the Annapolis Hampton Inn & Suites, location of the 2014 Horatio Alger Society convention.

houses, and watering holes serving and frequented by sailors — both professional and recreational, along with the naval academy's midshipmen. The central area is perfect for walking, and when you drive, you will find yourself passing picture-postcard views from bridges over the many small waterways running through the area, as well as the Severn River.

You can tour the U.S. Naval Academy merely by showing your ID to walk onto the grounds, but if there is sufficient interest shown during registration, we'll arrange a special tour of the Academy for Saturday afternoon.

The convention will be at the Hampton Inn and Suites, (Continued on Page 6)

# Editor's notebook

Another year winds down, and the holiday season is upon us. Good wishes in the weeks ahead and have a memorable 2014!

Speaking of 2014, the "Big Five-0" is set for the Horatio Alger Society on May 1-4, when we celebrate our 50th annual convention, "Adrift in Annapolis," hosted by Richard B. Hoffman (PF-570). Annapolis, Maryland, on the Chesapeake Bay, is a wonderful, historic city, which I have visited several times. You will not be disappointed, and Dick provides an early glance at the convention with his article in this issue.

Our convention hotel, the Annapolis Hampton Inn & Suites, is holding our reserved block of rooms only until St. Patrick's Day, two weeks earlier than the usual deadline. That's because Annapolis is one of the top tourist areas in the country, and springtime is especially busy.

Please phone the hotel's direct line for your room reservation at **(410) 571-0200**, and mention that you are with the Horatio Alger Society to get the special rate.

Speaking of the convention, Brad Chase has just informed me that his latest book, the second in his two-volume series on Hurst & Company's publication of Horatio Alger books, is right on schedule for its debut at Annapolis. This book will describe the many variations of the so-called "Hurst miniatures," one of the more popular groups of Alger books among collectors.

Chase is again working with fellow Partic'lar Friend Jim Towey (PF-975) in editing, design and production of the book. If you have a copy of their first collaboration, *Thomas D. Hurst and his Publication of Horatio Alger Books*, released at the 2012 convention, you know the very high quality to expect from the sequel. We'll have more details in **Newsboy** as the convention approaches.

Meanwhile, if you are interested in purchasing Chase's first volume on the Hurst Algers, or any of his earlier books on various Alger publishers, write: Bradford S. Chase, 10 Knollwood Circle, Enfield, CT 06082.

### **MEMBERSHIP**

### New e-mail address

David J. Yarington (PF-1050) and Maybelle Yarington (PF-1084)

E-mail: djyarington@gmail.com

### President's column

(Continued from Page 2)

place. Keep your courage! Remember, "Tough times don't last, but tough people do." Alger teaches us perseverance, and in time that will pay off. Besides, you and I vote, and that's a key thing in reshaping our country to be a fairer place in which to live. Thanks to you, we will someday have a nation without hungry, undereducated young people — there will be no more Ragged Dicks.

### **Celebrate Alger's birthday**

Horatio Alger's birthday is January 13. That's a day for celebration. We collect the works of a man who gave millions of young people hope and a path to success. It's hard to imagine an America without Horatio Alger.

You and I can emulate him. If you're younger, follow Alger's advice: study, work hard, build character, and keep your eyes open for a bit of luck.

If you're older and no longer building your own career, you still can apply all you know about Alger. An Alger boy's fortune would often improve when a well-off man "took an interest" in him. Consider all the ways in your community that you can help to encourage youth. Consider the following things you can do:

- · Volunteering.
- Donating to causes that support poor young people.
- Teaching, mentoring, or counseling.
- Just being a friend.

The Horatio Alger Society's **Strive and Succeed Award** is *only* a symbol. We help *one* young person once a year. It takes all the members "walking the talk" all the time for the concept to succeed.

### The 2014 convention

Next year's convention, "Adrift in Annapolis," will, as the title attests, be held in Annapolis, Maryland. Dick Hoffman (PF-570), our host, offers his first sneak preview of the convention on Page 3 of this issue. The dates are May 1-4, 2014, and we'll be staying at the Hampton Inn & Suites on Womack Drive. Dick has negotiated a great room rate, with bargains for our hospitality suite and meeting rooms. Please make your hotel reservations as early as possible by phoning the hotel's direct line at **(410)** 571-0200. A full preview, along with registration form and schedule, will appear in the next Newsboy.

Have a prosperous and safe holiday season!

Your Partic'lar Friend Barry Schoenborn (PF-1087) 552 Brock Road Nevada City, CA 95959 (530) 265-4705 E-mail: barry@wvswrite.com

# Horatio Alger interviews James King (PF-1126)



Editor's note: On the 114th anniversary of Horatio Alger's death and his 181st birth year (he was born Jan. 13, 1832), Horatio Alger returns to earth to interview H.A.S. members regarding their Alger collections. This is the tenth in a series written by an anonynmous author posing as Horatio Alger.

**Horatio Alger:** Hello. Is this James King?

**J.K.:** Yes, this is James King.

**H.A.:** This is Horatio Alger. Have you heard about my interviews?

**J.K.:** Yes, of course. I know about you.

**H.A.:** I'm glad you do. I've been told you are the newest member of the Horatio Alger Society. I hear you were at the convention in Indianapolis. Where are you from?

J.K.: I'm from Miami Beach, Florida.

**H.A.:** I'll bet it's hot down there. How did you get interested in my books?

**J.K.:** I read *Ragged Dick* and I was hooked.

**H.A.:** Are you a youngster?

**J.K.:** No, I'm over 50 years old, let's leave it at that.

**H.A.:** Well, you're a young whippersnapper compared to me. I'm 181 years old.

J.K.: Wow, I feel like a young kid.

**H.A.:** But you are the newest member of my Society and I'm pleased to interview PF number 1126.

**J.K.:** I hope I don't hold that title for too long.

**H.A.:** Have you started collecting my books? I'm told you bought a bunch of them at the auction in Indianapolis.

**J.K.:** I did, actually, but I've only just started collecting your books.

**H.A.:** I see. How many books do you have now?

**J.K.:** I have approximately forty-five.

**H.A.:** Have you read many of them?

**J.K.:** Oh gosh, no. I've read Ragged Dick and that's the first and only one I've read so far, the only story I've read of yours, that is.

**H.A.:** Everybody loves *Ragged Dick*; you started with the most popular one.

**J.K.:** Well, it is a good read. I loved the character and I can't wait to read *Fame and Fortune*, which I did buy at the auction.

**H.A.:** I won't spoil it for you by talking about Dick. I think you'll enjoy the stories.

**J.K.:** I know I will. I joined the Society on the strength of that one book and my father and I were planning a summer trip north so I made sure we traveled through Indianapolis to attend the convention. I thoroughly enjoyed it. And I really enjoyed talking to the other collectors about your books.



Newest Partic'lar Friend James King attended his first H.A.S. convention earlier this year in Indianapolis.

They are so knowledgeable!

**H.A.:** Do you have a daytime job? What do you do in Miami Beach?

**J.K.:** I work as a paralegal. I work for a law firm.

**H.A.:** Have you lived in Miami Beach all your life?

**J.K.:** I'm originally from Ft. Lauderdale. I moved over to England after high school and went to college there.

**H.A.:** Where did you go?

**J.K.:** I went to the University of Kent, in Canterbury.

H.A.: I don't detect an English accent.

**J.K.:** I guess I didn't live there long enough!

**H.A.:** It isn't very often that a brand new collector gets to talk to the author of the books he collects. Do you have any questions you'd like to ask me?

**J.K.:** Wow, I wasn't prepared for that one. I guess ... what got you started in juvenile literature?

**H.A.:** Well, even at Harvard I did a lot of writing — esoteric stuff. But after I met several of the street urchins as they call them today, in New York City, I started writing about young boys. You know I wrote over two hundred short stories on many different subjects, but I'm best known

(Continued on Page 6)

# 'Adrift in Annapolis'

(Continued from Page 3)

124 Womack Dr., Annapolis, MD 21401. The phone number is (410) 571-0200. We'll have a complimentary breakfast available there each morning and free WiFi in the rooms.

**Editor's note:** Additional information concerning the Annapolis area, along with the official "Adrift in Annapolis" convention registration form, preliminary schedule of events and auction information, will be published in the January-February 2014 issue.

### Make hotel reservations early!

Our set-aside room block will expire on St. Patrick's Day, March 17, 2014, so make your reservations early at the Hampton Inn & Suites Annapolis, 124 Womack Drive, Annapolis, MD 21401. Telephone the hotel directly at (410) 571-0200, and be sure to mention the Horatio Alger Society to get the special convention nightly rate of \$119. Soon, a special link Hampton Inn is setting up for us on the Internet will be available to book your rooms. The hotel is extending our special room rate from Tuesday, April 30 through Wednesday, May 7, for those who want to spend more time in this delightful area.

The Hampton Inn is located outside the congested downtown Annapolis area, off a main thoroughfare, Riva Road, which is right off U.S. Route 50 (the main highway between Washington, D.C. and the Eastern Shore of Maryland), and Interstate 97, heading south from Baltimore. There's free parking at the hotel, so bring your car, as we will be having dinners at nearby restaurants, including Mike's Crabhouse on the South River, and the Galway Bay pub on the Maryland Avenue antiques row, right by the State House.

The closest airport — just 22 miles away — is Baltimore-Washington International (known in the area as BWI), from which there is shuttle and taxi service, as well as car rental. Because BWI is served by Southwest



The historic chapel on the campus of the United States Naval Academy in Annapolis, Maryland.

Airlines, fares there tend to be priced lower than to and from the two Washington airports — Dulles (IAD) and Reagan National (DCA) — both somewhat farther away but accessible. Amtrak also has a stop at BWI Airport, on the busy Northeast Corridor rail route.

If you are able to spend more time in the region, Annapolis offers a host of activities. As "America's Sailing Capital," there are many water tours available as well as sailboats for rent.

In the downtown area there are museums and historic homes galore to visit: in addition to the State House and the Paca House and Gardens, there are both the Annapolis Maritime Museum and the Historic Annapolis Museum, other historic homes and churches, and tearooms and taverns dating to the 1700s such as the Reynolds and Middleton Taverns, both of which are still serving victuals and libations.

Also, both Washington and Baltimore, with their many fabulous museums and historic sites, are each less than an hour's drive away, approximately 32 miles to Washington and 26 miles to Baltimore's Inner Harbor.

# Horatio Alger interviews James King (PF-1126)

(Continued from Page 5)

today for juvenile literature, as you say. I guess after the success of *Ragged Dick*, the juvenile books just took off and I with them.

Any other questions?

**J.K.:** How was it that you seemed to go through so many publishers in your life?

H.A.: Well, I didn't plan that and really I had no control

over it. The books just sold themselves and when publishers saw an opportunity to make money, they just jumped. I don't blame them. I was just totally overwhelmed with the success of my books.

**J.K.:** I'm just happy to say there's a new Horatio Alger fan born every minute — even today.

**H.A.:** It's been a pleasure talking to you James.

J.K.: It's been an honor talking to you, sir.

(Continued from Page 3)

cording to Chase (page vii), one year prior to its 1888 move from 162 William Street to 56 Beekman Street, Burt produced its first Algers published under the **Boys' Home Library Series** label. A Burt ad page titled "The Boy's Home Series," shows the 162 William Street address and lists eleven boys' books, three of them by Alger: *Joe's Luck; Frank Fowler, the Cash Boy;* and *Tom Temple's Career*. Other authors in this ad included James Otis, Frank Castlemon and Edward S. Ellis.

Evidence shown by **Example 2** (at right) might suggest that Burt was considering a change in what the promotional headline should be for his series of boys' books. Contained in two of my copies with a 56 Beekman St. address is an ad headlined "Good Stories for Boys." It lists the same 13 volumes as referenced in the "Boys' Home Series" ad, with the exception that it lists those same titles as also available

(Continued on Page 8)

### USEFUL AND PRACTICAL BOOKS.

### BOOKS FOR BOYS.

Joe's Luck: or, A Boy's Adventures in California. By Horatio Alger, Jr. Illustrated. Cloth. Price, \$1.00.

Julian Mortimer; or, A Brave Boy's Struggles for Home and Fortune. By Harry Castlemon. Illustrated. Cloth. Price, \$1.00.

Adrift in the Wilds; or, The Adventures of Two Shipweecked Boys. By Edward S. Ellis. Illustrated. Cloth. Price, \$1.00.

Frank Fowler, the Cash Boy. By Horatio Alger, Jr. Illustrated. Cloth. Price, \$1.00.

Guy Harris, the Runaway. By Harry Castlemon. Illustrated. Cloth. Price, \$1.00.

Ben Burton, the Slate Picker. By Harry Prentice. Illustrated. Cloth. Price, \$1.00.

### THE JENNY JUNE SERIES OF MANUALS FOR LADIES.

Needle-Work: A manual of stitches and studies in embroidery and drawn work. Edited by Jenny June. Illustrated. Paper cover. Price, 50 cents.

Knitting and Crochet: A guide to the use of the needle and the hook. Edited by Jenny June. Illustrated. Paper cover. Price, 50 cents.

Ladies' Fancy Work: New Edition. A new book, giving designs and plain directions for all kinds of Fancy Needle-work. Edited by Jenny June. 700 illustrations. Paper cover. *Price*, 50 cents.

Letters and Monograms: For marking on Silk, Linen and other fabrics, for individuals, and household use. Edited by Jenny June. 1,000 illustrations. Paper cover. *Price*, 50 cents.

Burt's Selected Gems of Song: A choice collection of sixtytwo favorite songs from the works of the best composers, with accompaniments for piano and organ. Paper cover. *Price*, 60 cents.

Burt's Selected Gems of Melody: A collection of eighty popular compositions of instrumental music for the home, selected from the works of favorite composers, arranged for the piano and organ. Paper cover. Price, 60 cents.

Burt's Selected Gems of Dance Music: A choice selection of seventy-eight pieces of standard dance music from the works of favorite composers, arranged for the piano or organ. Paper cover. Price, 60 cents.

Patience Pettigrew's Perplexities. A veracious history of the experiences of Patience Pettigrew, relict of the late lamented Josiah Pettigrew, Esq., etc., etc. By Clara Augusta. Illustrated by Thos. Worth. Paper cover. Price, 25 cents.

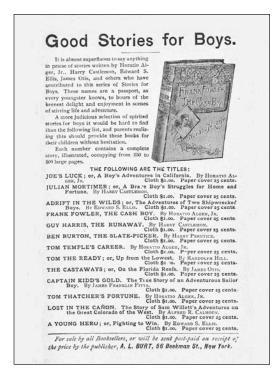
Paper Flowers: A manual of designs and directions for making paper flowers from tissue paper. By Florence. Illustrated by A. O. C. Paper cover. *Price*, 15 cents.

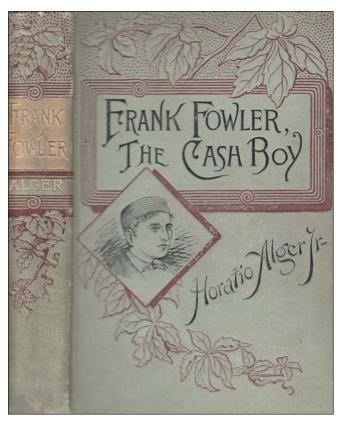
For sale by all Booksellers, or will be sent post-paid on receipt of the price by the publisher, A. L. BURT, 162 William St., New York.

Ex. 1: This advertisement found in a non-Alger with the 162 William St. address lists six boys' books, two of them by Alger — Joe's Luck and Frank Fowler, the Cash Boy.

### THE BOYS' HOME SERIES. UNIFORM WITH THIS VOLUME. JOE'S LUCK; or, A Boy's Advertures in California. By HORATIO AL-IULIAN MORTIMER; or, A Brave Boy's Struggles for Home and Fortune. By HARRY CASTLES ADRIFT IN THE WILDS; or, The Adventures of Two Shipwrecked Boys. By EDWARD S. ELLI FRANK FOWLER. THE CASH BOY. By HORATIO ALGER, JR. GUY HARRIS, THE RUNAWAY. By HARRY CASTLEM BEN BURTON, THE SLATE-PICKER. By HARRY PRENTICE TOM TEMPLE'S CAREER. By Hogatio Alger, Jr. TOM THE READY; or, Up from the Lowest. By RANDOLPH HILL THE CASTAWAYS; or, On the Florida Reefs. By James Otis. CAPTAIN KIDD'S GOLD. The True Story of an Adventurous Sailor Boy. By JAMES FRANKLIN FITTS. TOM THATCHER'S FORTUNE, By HORATIO ALGER, JR. LOST IN THE CAÑON. The Story of Sam Willett's Adventures on the Great Colorado of the West. By ALFRED R. CALHOUN A YOUNG HERO; or, Fighting to Win. By Edward S. Ellis. The above stories are printed on extra paper, and bound in indsome cloth binding, in all respects uniform with this volume, at \$1.00 per copy. For sale by all Booksellers, or will be sent post paid on receipt of price by the publisher, A. L. BURT, 56 Beekman St., New York.

Ex. 2: These 56 Beekman Street ad pages, printed in the same Alger volume, list the identical 13 books, including 4 Algers. *The Boys' Home Series* ad promotes "handsome cloth bindings," while the *Good Stories for Boys* ad (below) shows a Fez cover and lists both hard-cover and paperback editions.





Ex. 3: This "thin edition" of *Frank Fowler, the Cash Boy* has Burt's 162 William Street address and is considered the first hard-cover edition of this title.

(Continued from Page 7)

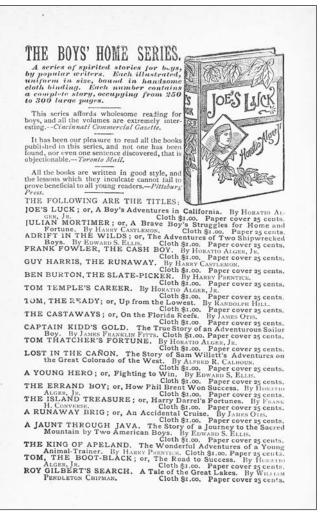
in a paper-cover edition at 25 cents. This particular ad also features a thumbnail illustration of a Fez edition of *Frank Fowler, the Cash Boy*.

In his above-mentioned article, Kasper substantiates that the *Frank Fowler*, *the Cash Boy* so-called "thin edition" with the 162 William Street address and containing six ad pages of Burt's "Useful and Practical Books" would be considered a first hard-cover edition, available in December 1887 (**Example 3**).

### **Boys' Home Series**

Burt published the **Boys' Home Series** from the 56 Beckman Street address. Brad Chase has labeled this as the Fez I format, identifying a listing of the "Boys' Home Series" headline ad with six titles, two of which were by Alger. I was unable to locate this ad in the collection at Northern Illinois University. The two titles listed were *Joe's Luck* and *Frank Fowler*, the Cash Boy.

Kasper also references a copy of *Tom Temple's Career* with a listing of eleven titles in the **Boys' Home Series** 



Ex. 4: Listing 20 titles, including 6 Algers, even though not stated thereon, this ad is likely from the 56 Beekman Street address. Two of these Algers, *Tom Thatcher's Fortune* and *The Errand Boy*, are first hard-cover editions.

in the same aforementioned article, this title being the third Alger in this series. In the **Boys' Home Series** ad located in the front of this volume, the eleventh title listed is *A Young Hero; or, Fighting to Win* by Edward S. Ellis. Subsequent listings moved that title to No. 13, inserting *Tom Thatcher's Fortune* by Alger at No. 11 and *Lost in the Canon* by Alfred R. Calhoun at No.12.

To summarize, three different printings took place at the William Street address: one with the six pages of ads using the headline "Useful and Practical Books"; one using a listing of six titles (two Algers) and one with a listing of 11 titles (3 Algers).

### 56 Beekman Street

As noted above, Burt moved his business to 56 Beekman Street in 1888. Based on the number of titles listed in the series ad (13, 20 and 22 titles respectively), three



Ex. 6: Fez format II-A, at far left, shows a small tuft of hair showing under the edge of the boy's cap, while Fez format II-B, near left, has no tuft. The tuft editions were published from 1892-1895 at 66 Reade St. and the no-tuft editions from 1896-1898 after A.L. Burt moved to 97-99-101 Reade St.

printings took place at this address as well. Of note is the Boys' Home Series ad page shown in Example 4 — no address is given and a picture of the Fez I cover is included. Because of its listing of 20 titles, this ad is believed to be for the Beekman Street address.

The number of Alger titles was expanded to six. Kasper has identified two of these titles as first hard-cover editions: Tom Thatcher's Fortune (Number 11 in the ad listing 13 titles) and The Errand Boy (Number 14 in the ad listing 17 titles. (Kasper, op. cit., page 6). I would argue that the first hard cover of The Errand Boy is the thin copy with the ad listing 20 titles, as there is no evidence of any printings with fewer than 20 titles and more than 13 in published ads.

The sixth Alger title — *Tom, the Boot-Black* — appears to be the first time Burt issued an Alger reprint. The first five titles are either first editions or first hard-cover editions. "Of note is the spelling of Tom, the Boot-Black in the early listings. In all other cases Burt used Tom, the Bootblack." (Chase, page 18.)

Interestingly, the "Useful and Practical Books" headline ad changed its content when Burt moved to the Beekman Street address. Page one of this ad featured six titles. One of those titles listed was Dr. Danelson's Counselor, with Recipes but its price had been reduced from \$1.50 to \$1.00 per copy from its listing in the William Street ad. All Alger titles maintained a list price of \$1.00 until Burt was incorporated as A.L. Burt Company, Publishers, in 1902.

### 66 Reade Street

In 1889 Burt moved his business to 66 Reade Street. At this address, the Boys' Home Series ad included 24 children's stories by 10 authors. Tony, the Hero became (Continued on Page 10)

### THE ALGER SERIES for BOYS

Uniform with This Volume.

This series affords wholesome reading for boys and girls, and all the volumes are extremely interesting.—Cincinnati Commercial-Gazette.

JOE'S LUCK; or, A Brave Boy's Adventure, in California. By

Hountie Alger, Jr.
JULIAN MORTIMER; or, A Brave Boy's Struggles for Home
and Fortune. By HARRY CASTLEMON.
ADRIFT IN THE WILDS; or, The Adventures of Two Shipwrecked Boys. By EDWARD S. ELIJS.
FRANK FOWLER, THE CAST HOY. By HORATIO ALGER, JR.

GUY HARRIS, THE RUNAWAY. By HARRY CASTLEMON. THE SLATE-PICKER; A Story of a Boy's Life in the Coal Mines. By HARRY PREVIOUS. By HORATIO ALGER, JR.

TOM, THE READY; or, Up from the Lowest. By RANDOLPH HILL. THE CASTAWAYS; or, On the Florida Reefs. By James Otis. CAPTAIN KIDD'S GOLD. The True Story of an Adventurous Sailor Boy. By JAMES FRANKLIN FITTS.

TOM THATCHER'S FORTUNE. By Horatio Alger, Jr.

LOST IN THE CANON. The Story of Sam Willett's Adventures on the Great Colorado of the West. By Alfred R. Calmoun. A YOUNG HERO; or, Fighting to Win. By Edward S. Ellis,

THE ERRAND BOY; or, How Phil Brent Won Success. By THE ISLAND TRANSURE; or, Harry Darrel's Fortune. By FRANK H. CONVERSE.

A RUNAWAY BRIG; or, An Accidental Cruise. By James Otts. A JAUNT THROUGH JAVA. The Story of a Journey to the Sacred Mountain by Two American Boyas. By E. S. ELLIS. CAPTURED BY AFES; or, How Philip Garland Became King of Appeland. By HARRY PRESTICE.

TOM THE BOOT-BLACK; or, The Road to Success. By Horatio ROY GILBERT'S SEARCH. A Tale of the Great Lakes. By WILLIAM P. CHIPMAN.
THE TREASURE-FINDERS. A Boy's Adventures in Nicarauga. By JAMES OTIS.
BUDD BOYD'S TRIUMPH; or, The Boy Firm of Fox Island. By William P. CHIMMAN.

TONY, THE HERO; or, A Brave Boy's Adventures with a Tramp. By Horatio Alega, Jr.

CAPTURED BY ZULUS. A Story of Trapping in Africa. By HARRY PRENTICE.

THE TRAIN BOY. By HORATIO ALGRA, Jr.

DAN THE NEWSBOY. By HORATIO ALGRA, Jr.

SEARCH FOR THE SILVER CITY. A Story of Adventure in Yucatan. By James Orts.

THE BOY CRUISERS; or, Paddling in Florida. By St. George Rathsonsk.

The above stories are printed on extra paper, and bound in Handsome Cloth Binding, in all respects uniform with this volume, at \$1.00 per copy.

For sale by all Booksellers, or will be sent post-paid on receipt of price, by the publisher, A. L. BURT, 66 Reade St., New York.

Ex. 5: This Alger Series for Boys ad from a Fez format II-A copy of Joe's Luck lists 28 titles, including 9 Algers. At this point, A.L. Burt was located at 66 Reade Street.

(Continued from Page 9)

the seventh Alger book listed. Of note is the fact that a copy of The Train Boy in this format exists. It is not listed in the series ad, yet contains the ad with the 66 Reade Street address. All Algers printed in this format had four pages of the "Useful and Practical Books" ad except The Errand Boy, which only had the "Boys' Home Series" ad.

### The Alger Series for Boys — Fez Format II Brad Chase writes as follows:

"This format for all practical purposes is identical to the Fez Format I as it is a carryover into a newly named series. The change in series name came in 1892 with the initiation of the Alger Series for Boys. Nine Alger titles have this format in this series." ... All 24 titles by various authors in the previous series were republished and four additional titles were included for a total of 28 titles (Example 5, page 9). ... Guided by the street address in the advertisements in the back of these books, all were published after 1895. ...

"A clue to identify early editions of this format is to note whether or not a little round tuft of hair exists just over the left eye of the boy on the cover at the point where the fez meets the forehead. Apparently the cover was redrawn about 1895 and the tuft of hair was omitted." (Chase, op. cit., page 23)

It is appropriate to note that 15 different "filler" stories are dispersed among the first six Alger titles in this format and all subsequent formats through the **Chimney Corner Series** and possibly later. This may have been a publisher's ploy to encourage buyers. One exception to this has been uncovered. I have a copy of Tom the Bootblack with the 66 Reade Street address at the bottom of "The Alger Series for Boys" ad but there are no "filler" short stories.

In a desire to distinguish between those editions with a tuft and those without a tuft in this format, I suggest the use of A and B designates (**Example 6**, page 9).

### Fez Format II-A

Those editions published with a tuft of hair and having the 66 Reade St., New York, address were published between 1892 and 1895. These earlier editions consistently included the "Alger Series for Boys" headline ad and one or more pages of "Burt's Home Library" headline ad (one with a picture of a book and another with five pages listing 250 volumes).

A second exception: a copy of Tom the Bootblack in this format, but having three pages of the "Useful and Practical Books" listings as previously published in the Boys' Home Series. This might suggest that this was an earlier printing of this title in this new format.

### Fez Format II-B

The Fez Format II-B editions without the tuft were printed from 1896 to 1898. For the most part they contain headline ads that have two different publisher addresses: either the "Alger Series for Boys" (66 Reade St., New York) or the "A.L. Burt's Publications" (97-99-101 Reade Street, New York). When Burt made the move to 97 Reade Street he dropped the "Alger Series for Boys" headline ad and replaced it with "A.L. Burt's Publications." Those volumes containing both headline ads would have been one of Burt's ways to use up old ad stock while transitioning to the single headline ad.

There were six additional ads printed with this format. Those ads were: "The Little Men Series," "The Little Women Series," "The Fairy Library," "The Henty Series for Boys," "The Princeton Series" and "Fireside Series for Girls." Each ad depicts a cover format different from Fez.

### **Exceptions**

I have come across three exceptions to the aforementioned addresses listed in this format. Two of those exceptions have a 56 Beekman Street address without a tuft, one of which contains the "Boys' Home Series" ad.

I also have a copy of *The Train Boy* that appears with a Fez IIB (no tuft) format that contains an "Alger Series for Boys" ad, a "Henty Series for Boys" ad with a listing of 12 titles and the 97 Reade St. address, the "Fireside for Girls" ad, both "Burt's Home Library" ads and the 66 Reade Street "Useful and Practical Books" ad. It is an exception because these ads reflect two different addresses and no "A.L. Burt Publications" ad is present.

It is my opinion that when Burt made the decision to end the Fez formats, the publisher then used up as much old ad stock as possible.

To collect a complete set of all Fez editions ever printed I would need the following:

#### 162 William Street:

	Useful & Practical	.2 Algers
	First hard cover: Frank Fowler, the Cash Boy	
	6 titles listed in ad	.2 Algers
	11 titles listed in ad	.3 Algers
	First hard cover: <i>Tom Temple's Career</i>	
56	Beekman Street:	
	13 titles listed in ad	.4 Algers
	First hard cover: <i>Tom Thatcher's Fortune</i>	
	20 titles listed in ad	.6 Algers
	First hard cover: The Errand Boy	
	22 titles listed in ad	.6 Algers
66	Reade Street:	
	Fez I	
	Fez IIA	.9 Algers
	Fez IIR	9 Algers

#### 97-99-101 Reade Street:

#### **Blank Cover Format**

In his "Special Notes" for Fez Format I, Brad Chase states:

"One of my copies of *Dan, the Newsboy* has a spine which matches the spine of this format but the cover shows no design of any type. Denis Rogers refers to two copies of other authors' titles which he has found having a similar format as freak copies probably due to careless book manufacturing. These three "freaks" all have the 97 Reade Street address which means they were produced in 1896 or afterwards." (Chase, *op. cit.*, page 18)

Seven additional Algertitles (*The Train Boy, The Errand Boy, Tom Temple's Career, Tom the Bootblack, Frank Fowler, Tom Thatcher's Fortune* and *Joe's Luck*) are in private collections and are "freaks" maintaining the 97 Reade St. address, except the spine has **A. L. Burt / New York** printed in gold at the base (**Example 7**). Also, known non-Algers with this feature are in private collections.

I choose to define this as a separate format. And since there is no cover design I would label this as the **Blank Cover Format** and claim that there should be at least 28 titles, nine of which would be by Alger. *Tony the Hero* is the only Alger title yet to be found. There are also four Alger titles in this format in the Northern Illinois University Horatio Alger Collection: *Dan, the Newsboy; The Errand Boy; Tom Temple's Career* and *Tom the Bootblack*.

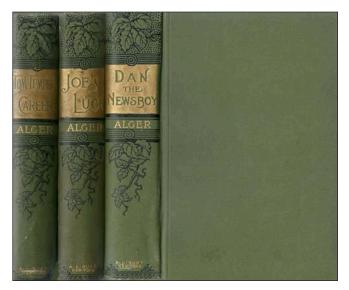
This format would have been published after the Fez II-B (between 1896 and 1899) and prior to the publication of the Gold/Tulip format (1899) based upon the ad content. The 27 pages of "A. L. Burt Publications," "The Little Men Series," "The Little Women Series," "The Fairy Library," "The Fireside Series for Girls" and "The Henty Series for Boys" all appeared in the Fez II-B format.

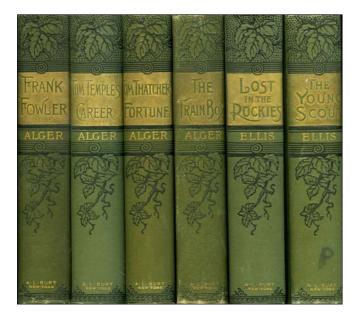
The "A.L. Burt's Publications" ad consists of 103 previously published volumes and seven new titles, none of which were by Alger. At this point, Burt had changed the format for the Alger Series titles. Evidence suggests he may have done the same with the other series contained under the umbrella of the "A.L. Burt's

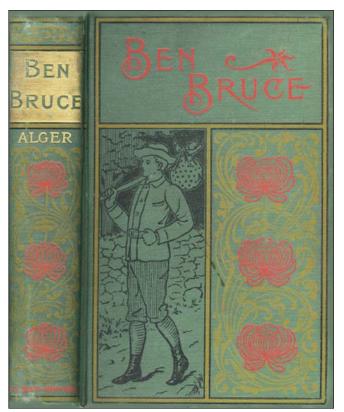
(Continued on Page 12)

Ex. 7: Blank Cover Format editions from the collections of Bob Eastlack, top, Rob Kasper, middle, and Bob Sipes, bottom. Advertisements in these editions have the 97-99-101 Reade Street address, with "A.L. Burt / New York" in small gold lettering at the base of the spine.









Ex. 8: The A.L. Burt first edition of *Ben Bruce* in the Gold / Tulip format.

(Continued from Page 11)

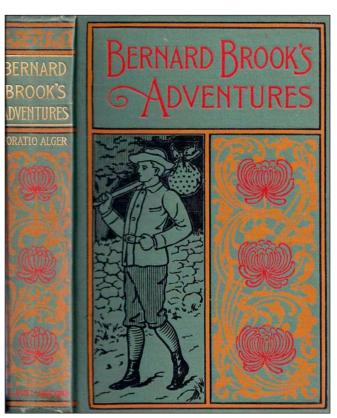
Publications" ad. Newly appearing ads were "The Yale Series for Poets," "The Continental Series" and "The Mother Goose Series." These ads appeared in the Gold/Tulip format at the 97 Reade St. address but not at the 52-58 Duane St. address.

### **Gold/Tulip Format**

"In 1899 Burt introduced a second format for the Alger Series for Boys. The format shows a front cover split into three sections. One rectangular section at the top contains the title in red letters. There are two vertical rectangles: the left one has a picture of a boy walking carrying a bundle on a stick and the other has a floral design with red tulips. This floral design is also shown on the spine.

"The most distinguishing characteristic of this format is the gold block on the spine containing the blind stamped title letters. Under this gold block is the word ALGER, a carryover from the Fez formats but not a part of any of the later formats." (Chase, op. cit., page 25).

This format (Example 8) went through three distinct



Ex. 9: The first edition of *Bernard Brook's Adventures* in the Green / Tulip format.

printings, each identified by the address and headline ad. The first printing carried the "A.L.Burt's Publications" ad begun in the Fez II-B format and used in the Blank Cover format having the 97 Reade St. address. Only nine Alger titles were listed in this ad. Two additional titles were included in this printing, but not listed in the ad itself. Those titles are: *Mark Mason's Victory* and *A Debt of Honor*; both are considered first editions.

In 1900, Burt moved his business to 52-58 Duane Street. The "A.L. Burt's Publications" ad was used once again with only nine Alger titles listed. This printing should include the second state of *Mark Mason's Victory* and *A Debt of Honor*, though I have not seen copies of same.

In NOTE ONE under his bibliographic description of *Ben Bruce* (1901) Bob Bennett states:

"The first edition has the title blind stamped against a solid gold background on the spine and only the name "Alger" below it. Later editions have the title stamped in gold and the full name "Horatio Alger" below it." (Bennett, Bob: *Horatio Alger, Jr.: A Comprehensive Bibliography*, page 45).

In the third printing of this format, the headline ad was changed to "Books for Boys" and carried an address

of 52-58 Duane Street. A total of twelve Alger titles are listed in this ad. *Ben Bruce* with this address and headline ad would be considered a first edition.

### **Green/Tulip Format**

"This format has two significant variances from the preceding format (Gold/Tulip): the title at the top of the spine is in gold lettering (not gold block with blind stamped letters) and just under the spine title, the words HORATIO ALGER appear rather than the word ALGER. ...

"This format was produced by Burt from about 1901 to 1905 and consists of two format variations not evident in either the cover or spine designs but appearing on the title page. Burt incorporated his business in 1902. An initial run of this format was produced probably in 1901 or early 1902 (Edition A) and has the words A.L. Burt, Publisher at the bottom of the title page. After incorporation, the words A.L. Burt Company, Publisher appears at the bottom of the title page." (Chase, *op. cit.*, page 27)

One first edition appears in the Green/Tulip format: *Bernard Brook's Adventures* (**Example 9**, 1903). As noted by Bennett: "The apostrophe in "Brook's" is misplaced on the cover, spine and title page but is correctly placed as "Brooks'" on the copyright page, text heading and in the running heads." (Bennett, *op. cit.*, page 48).

### An additional note by the author

After submitting my article to **Newsboy**, I decided to go through my collection of **Newsboy** back issues. In the November-December 1984 issue there is an article by Brad Chase in which he describes seeing Dale Thomas' copy of *Joe's Luck* in what he called the "Horse and Rider" format. Chase states:

"Essentially, it is a hard-cover edition of *Joe's Luck* in dark brown cloth, 5 1/2 by 7 1/2 inches in size and about one-half inch thick. The pictorial cover has black line drawings and blindstamped lettering. There is gold lettering on the spine.

"The front cover shows a placid lake scene, a sailboat on the water and trees on the shore. An insert circle shows a boy riding a galloping horse. The predominant feature on the cover is the title and the author's name which are blindstamped and set within a jet-black border. The back cover is plain brown cloth. The spine shows the title and the last name of the author in gold lettering. The center of the spine has a circle showing the head of a boy wearing a fez. Horizontal black lines are below the circle and extend to the bottom where the words "A.L. Burt" appear under blades of grass.

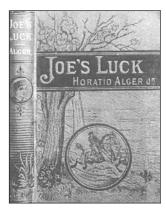
"I've concluded that this format is the first hard-cover edition of *Joe's Luck*; it was produced in hard cover just after the first-edition paperback and is part of the Boys' Home Library Series. The 162 William Street address

means that it was published prior to Burt moving to Beekman Street in 1888, probably in 1887, just after the paperback first edition was produced that same year ...

"Of interest also is that I found this new format edition of *Joe's Luck* is shorter than the later Burt editions of the same story, by 25 pages. This initial edition does not have three chapters (XL, XLI, and XLII) plus three short stories that later editions of *Joe's Luck* contain."

— **Newsboy**, November-December 1984, page 3

I am not lucky enough to own a copy of this title in the "Boy on Horse" format. However, the earliest of my Fez format copies [162 William St (Fez 1.00.01) and 56 Beekman St Fez 1.20.01)] also have only 223 pages. The three additional chapters, plus a fourth (Chapter XLIII), first appear in a 56 Beekman St. address where the Boys' Home Library Se-



**ries** lists 22 titles available (Fez 1.22.01). The three short stories were not introduced until the Fez II-A publication (Fez 2A.01).

— **Bob Eastlack** 

**Acknowledgements:** Many thanks to Rob Kasper (PF-327), Brad Chase (PF-412), Robert Sipes (PF-1067), Barry Shoenborn (PF-1087), Ken Broadie (PF-1053), the Northern Illinois University Library and my sister, Jennifer Schaefer, for their cooperation and assistance in the preparation of this article.

\* \* \*

*Editor's note:* In his 2001 **Newsboy** article "The A.L. Burt **Boys' Home Series**," Robert E. Kasper discusses the unusual *Joe's Luck* cover format, following his close comparison with the Burt first-edition paperback:

"Based upon the close inspection of these two books it would appear that the "Boy on Horse" format was Burt's first hard-cover edition of this series, and it was likely printed simultaneously with the paper edition in September 1887. I have seen three copies of *Joe's Luck* in this format, all bound in brown cloth, but never any other titles by Alger or other authors. This leads me to speculate that this printing was an experimental binding that was quickly abandoned."

On **Pages 14-15** is a list of the Alger titles available in various Fez and Gold/Tulip editions. The KEY is as follows: Fez (1 or 2 based on Chase's description) [**period**] the number of titles listed in the headline ad appearing above a specific address [**period**] the chronolgical placement of the title within that ad.

KEY	Address	Title	Advertised series name
Fez 1.00.01	162 William St.	Joe's Luck	Useful & Practical Books
Fez 1.00.02	162 William St.	Frank Fowler, the Cash Boy	Useful & Practical Books
Fez 1.06.01	162 William St.	Joe's Luck	Boys' Home Library Series
Fez 1.06.04	162 William St.	Frank Fowler, the Cash Boy	Boys' Home Library Series
Fez 1.11.01	162 William St.	Joe's Luck	Boys' Home Library Series
Fez 1.11.04	162 William St.	Frank Fowler, the Cash Boy	Boys' Home Library Series
Fez 1.11.07	162 William St.	Tom Temple's Career	Boys' Home Library Series
Fez 1.13.01	56 Beekman St.	Joe's Luck	Boys' Home Library Series
Fez 1.13.04	56 Beekman St.	Frank Fowler, the Cash Boy	Boys' Home Library Series
Fez 1.13.07	56 Beekman St.	Tom Temple's Career	Boys' Home Library Series
Fez 1.13.11	56 Beekman St.	Tom Thatcher's Fortune	Boys' Home Library Series
Fez 1.20.01	56 Beekman St.	Joe's Luck	Boys' Home Library Series
Fez 1.20.04	56 Beekman St.	Frank Fowler, the Cash Boy	Boys' Home Library Series
Fez 1.20.07	56 Beekman St.	Tom Temple's Career	Boys' Home Library Series
Fez 1.20.12	56 Beekman St.	The Errand Boy	Boys' Home Library Series
Fez 1.20.17	56 Beekman St.	Tom the Boot-Black	Boys' Home Library Series
Fez 1.22.01	56 Beekman St.	Joe's Luck	Boys' Home Library Series
Fez 1.22.04	56 Beekman St.	Frank Fowler, the Cash Boy	Boys' Home Library Series
Fez 1.22.07	56 Beekman St.	Tom Temple's Career	Boys' Home Library Series
Fez 1.22.12	56 Beekman St.	The Errand Boy	Boys' Home Library Series
Fez 1.22.17	56 Beekman St.	Tom the Boot-Black	Boys' Home Library Series
Fez 1.22.21	56 Beekman St.	Tony, the Hero	Boys' Home Library Series
Fez 1.24.01	66 Reade St.	Joe's Luck	Boys' Home Library Series
Fez 1.24.04	66 Reade St.	Frank Fowler, the Cash Boy	Boys' Home Library Series
Fez 1.24.07	66 Reade St.	Tom Temple's Career	Boys' Home Library Series
Fez 1.24.11	66 Reade St.	Tom Thatcher's Fortune	Boys' Home Library Series
Fez 1.24.14	66 Reade St.	The Errand Boy	Boys' Home Library Series
Fez 1.24.19	66 Reade St.	Tom the Boot-Black	Boys' Home Library Series
Fez 1.24.21 Fez 1.24.23	66 Reade St.	Tony, the Hero	Boys' Home Library Series
Fez 1.24.24 Fez 1.24.24	66 Reade St. 66 Reade St.	The Train Boy Dan the Newsboy	Boys' Home Library Series Boys' Home Library Series
Fez 1.24.24 Fez 2B1.01	97-99-101 Reade St.	Joe's Luck	Alger Series for Boys
Fez 2B1.01	97-99-101 Reade St. 97-99-101 Reade St.	Frank Fowler, the Cash Boy	Alger Series for Boys
Fez 2B1.04	97-99-101 Reade St.	Tom Temple's Career	Alger Series for Boys
Fez 2B1.07	97-99-101 Reade St.	Tom Thatcher's Fortune	Alger Series for Boys
Fez 2B1.14	97-99-101 Reade St. 97-99-101 Reade St.	The Errand Boy	Alger Series for Boys
Fez 2B1.19	97-99-101 Reade St.	Tom the Boot-Black	Alger Series for Boys
Fez 2B1.19	97-99-101 Reade St.	Tony, the Hero	Alger Series for Boys
Fez 2B1.25	97-99-101 Reade St.	The Train Boy	Alger Series for Boys
Fez 2B1.26	97-99-101 Reade St.	Dan the Newsboy	Alger Series for Boys
Fez 2B2.01	97-99-101 Reade St.	Joe's Luck	Burt Publications
Fez 2B2.04	97-99-101 Reade St.	Frank Fowler, the Cash Boy	Burt Publications
Fez 2B2.07	97-99-101 Reade St.	Tom Temple's Career	Burt Publications
Fez 2B2.11	97-99-101 Reade St.	Tom Thatcher's Fortune	Burt Publications
Fez 2B2.14	97-99-101 Reade St.	The Errand Boy	Burt Publications
Fez 2B2.19	97-99-101 Reade St.	Tom the Boot-Black	Burt Publications
Fez 2B2.23	97-99-101 Reade St.	Tony, the Hero	Burt Publications
Fez 2B2.25	97-99-101 Reade St.	The Train Boy	Burt Publications
Fez 2B2.26	97-99-101 Reade St.	Dan the Newsboy	Burt Publications
Fez 2A.01	66 Reade St.	Joe's Luck	Alger Series for Boys
Fez 2A.04	66 Reade St.	Frank Fowler, the Cash Boy	Alger Series for Boys

Fez 2A.07	66 Reade St.	Tom Temple's Career	Alger Series for Boys
Fez 2A.11	66 Reade St.	Tom Thatcher's Fortune	Alger Series for Boys
Fez 2A.14	66 Reade St.	The Errand Boy	Alger Series for Boys
Fez 2A.19	66 Reade St.	Tom the Boot-Black	Alger Series for Boys
Fez 2A.23	66 Reade St.	Tony, the Hero	Alger Series for Boys
Fez 2A.25	66 Reade St.	The Train Boy	Alger Series for Boys
Fez 2A.26	66 Reade St.	Dan the Newsboy	Alger Series for Boys
Blank Cover 3.01	97-99-101 Reade St.	Joe's Luck	Burt Publications
Blank Cover 3.02	97-99-101 Reade St.	Frank Fowler, the Cash Boy	Burt Publications
Blank Cover 3.03	97-99-101 Reade St.	Tom Temple's Career	Burt Publications
Blank Cover 3.04	97-99-101 Reade St.	Tom Thatcher's Fortune	Burt Publications
Blank Cover 3.05	97-99-101 Reade St.	The Errand Boy	Burt Publications
Blank Cover 3.06	97-99-101 Reade St.	Tom the Bootblack	Burt Publications
Blank Cover 3.07	97-99-101 Reade St.	Tony, the Hero	Burt Publications
Blank Cover 3.09	97-99-101 Reade St.	The Train Boy	Burt Publications
Blank Cover 3.09	97-99-101 Reade St.	Dan the Newsboy	Burt Publications
Gold/Tulip A.01	97-99-101 Reade St.	Ben Bruce (First Edition)	Burt Publications
Gold/Tulip A.02	97-99-101 Reade St.	Dan, the Detective	Burt Publications
Gold/Tulip A.03	97-99-101 Reade St.	Debt of Honor, A (First Edition)	Burt Publications
Gold/Tulip A.04	97-99-101 Reade St.	Errand Boy, The	Burt Publications
Gold/Tulip A.05	97-99-101 Reade St.	Frank Fowler, the Cash Boy	Burt Publications
Gold/Tulip A.06	97-99-101 Reade St.	Joe's Luck	Burt Publications
Gold/Tulip A.07	97-99-101 Reade St.	Mark Mason's Victory (First Ed.)	
Gold/Tulip A.08	97-99-101 Reade St.	Tom Temple's Career	Burt Publications
Gold/Tulip A.09	97-99-101 Reade St.	Tom Thatcher's Fortune	Burt Publications
Gold/Tulip A.10	97-99-101 Reade St.	Tom, the Bootblack	Burt Publications
Gold/Tulip A.11	97-99-101 Reade St.	Tony, the Hero	Burt Publications
Gold/Tulip A.12	97-99-101 Reade St.	Train Boy, The	Burt Publications
Gold/Tulip B.01	52-58 Duane St.	Ben Bruce	Burt Publications
Gold/Tulip B.02	52-58 Duane St.	Dan, the Detective	Burt Publications
Gold/Tulip B.03	52-58 Duane St.	Debt of Honor, A	Burt Publications
Gold/Tulip B.04	52-58 Duane St.	Errand Boy, The	Burt Publications
Gold/Tulip B.05	52-58 Duane St.	Frank Fowler, the Cash Boy	Burt Publications
Gold/Tulip B.06	52-58 Duane St.	Joe's Luck	Burt Publications
Gold/Tulip B.07	52-58 Duane St.	Mark Mason's Victory	Burt Publications
Gold/Tulip B.08	52-58 Duane St.	Tom Temple's Career	Burt Publications
Gold/Tulip B.09	52-58 Duane St.	Tom Thatcher's Fortune	Burt Publications
Gold/Tulip B.10	52-58 Duane St.	Tom, the Bootblack	Burt Publications
Gold/Tulip B.11	52-58 Duane St.	Tony, the Hero	Burt Publications
Gold/Tulip B.12	52-58 Duane St.	Train Boy, The	Burt Publications
Gold/Tulip C.01	52-58 Duane St.	Ben Bruce	Books for Boys sub head.
Gold/Tulip C.02	52-58 Duane St.	Dan, the Detective	Books for Boys sub head.
Gold/Tulip C.03	52-58 Duane St.	Debt of Honor, A	Books for Boys sub head.
Gold/Tulip C.04	52-58 Duane St.	Errand Boy, The	Books for Boys sub head.
Gold/Tulip C.05	52-58 Duane St.	Frank Fowler, the Cash Boy	Books for Boys sub head.
Gold/Tulip C.06	52-58 Duane St.	Joe's Luck	Books for Boys sub head.
Gold/Tulip C.07	52-58 Duane St.	Mark Mason's Victory	Books for Boys sub head.
Gold/Tulip C.08	52-58 Duane St.	om Temple's Career	Books for Boys sub head.
Gold/Tulip C.09	52-58 Duane St.	Tom Thatcher's Fortune	Books for Boys sub head.
Gold/Tulip C.10	52-58 Duane St.	Tom, the Bootblack	Books for Boys sub head.
Gold/Tulip C.11 Gold/Tulip C.12	52-58 Duane St. 52-58 Duane St.	Tony, the Hero Train Boy, The	Books for Boys sub head. Books for Boys sub head.
	oz oo baano ot.		Doord for Doys sub fload.

### **BOOK REVIEW**

Paul R. Bienvenue, with Robert E. Schmidt: The Book Collector's Guide to L. Frank Baum & Oz. El Segundo, CA: March Hare Books, ©2009, 369 pages, illustrated in full color, with foreword by Robert A. Baum. Hardcover with dust jacket. Price \$75 (online discounts available).

### Reviewed by William R. Gowen (PF-706)

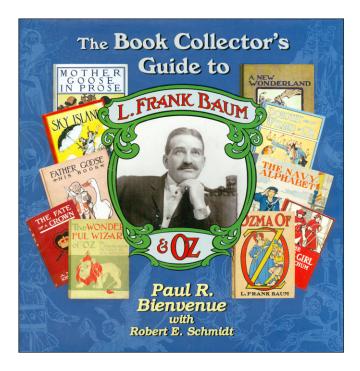
First, I must make a confession: I do not collect the "Oz" books of L. Frank Baum or his successor authors of the legendary fantasy children's series. Yet, I felt compelled to purchase this book to add to my reference shelf because it is *that* good.

Also, there is personal interest because the book covers not only L. Frank Baum's Oz and other fantasy books, but the series books, which I do collect. And, *The Book Collector's Guide to L. Frank Baum & Oz* is truly a "monster," physically. Bound in a unique nine-inch-square format and 369 pages long (with high-quality glossy paper), the book weighs an amazing 3¼ pounds. It's not something to stick in your back pocket for casual reading; it is for the serious collector of the complete written works of Baum and his successor "Oz" authors.

Every "Oz" book is included, starting with the 14 originals by Baum and continuing through his successors Ruth Plumly Thompson, John R. Neill, Jack Snow, Rachel Cosgrove Payes and Eloise Jarvis McGraw, plus a plethora of other Baum works, such as the "Little Wizard Series," the "Mother Goose" and "Father Goose" books and the scarce 32-page, 50-cent *The Oz Toy Book*, all here in glorious color. Biographical sketches of the successior authors such as Thompson and Neill are also included.

Virtually every book is accompanied by a color illustration of the cover and spine, including dust jackets (if known). Full bibliographic specification of every book is given: Publisher (in most cases, Reilly & Britton or Reilly & Lee), copyright year, illustrator, binding size, number of pages and original retail price, along with the number of printings that title underwent. Of course, full sequential pagination is included, along with descriptions of dust jackets (front panel, spine, back panel and front and rear flaps). Canadian issues and significant reprints are also described in detail.

Of course, the crucial data to collectors are the "points of issue" for each printing, including textual differences, number and positioning of plates and all other pertinent information. This procedure is followed not only for the "Oz" and other fantasy books, but for the boys' and girls' series books written under such personal pseudonyms as "Edith Van Dyne," "Floyd Akers" and others, including



pen name "Suzanne Metcalf's" *Annabel: A Novel for Young Folk* (1906) in all its editions.

We are treated to a foreword by Robert A. Baum, the grandson of L. Frank Baum. In his message, the younger Baum reminiscences about visits to his grandparents' home in California, and he offers insights as to how his grandfather received inspirations for his tales while sitting alone on the beach or on his favorite bench in the front hallway, and how he scribbled story ideas in pencil in the middle of the night on the wallpaper in his bedroom, among other places. Robert and his wife, Clare, were also generous in providing as access to Baum family records, scrapbooks and other materials dating back to the turn of the 20th century.

The book includes a detailed introduction, describing the authors' organizational approach, and how to use the book, noting, for example, that major points of issue are printed in boldface type to assist the reader. The authors also note that "...we have scrupulously avoided cataloguing any editions not included in the English language and English-speakiong countries," for fear the book would become unwieldly.

The Book Collector's Guide to L. Frank Baum & Oz has been on the market since 2009, but this was my first acquaintance with it, and I thought it would be of interest to members of the Horatio Alger Society because, after all, we are collectors of juvenile fiction. The \$75 price is high, but worth it when you realize that every illustration (several hundred) is in color. Also, I was able to find my copy for \$20 less than the list price, so if you search Amazon or other online sellers, you can find discounts.

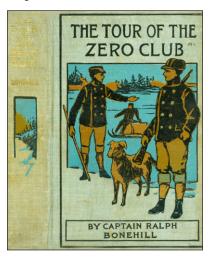
### Boys' Own Library — a few additional notes

In my article in the September-October **Newsboy**, space precluded further explanations and additions.

- The 15th advertised David McKay cover design for the **Boys' Own Library**, shown on Page 11 in that issue, was used for the three BOL books by Canadian author William Dalton: *The War Tiger, The White Elephant* and *The Tiger Prince*. Since that image was reproduced in black-and-white, I have been asked what color cloth was used. The color for both the S&S and McKay editions is medium gray, with dark blue title and author lettering on the front cover and the image of the hunter on front and spine in white and black.
- •The S&S and McKay BOL covers for *The Tour of the Zero Club* by "Capt. Ralph Bonehill" (Edward Strate-

meyer) carry over the Bonehill **Zero Club Series** cover introduced in 1902 by S&S, a winter scene (the McKay edition, at right, in gray cloth, the S&S in slate-blue), depicting boy hunters with dog.

The other "Bonehill" title, *Neka the Boy Conjuror*, has the "Boy Waiting for Train" cover.

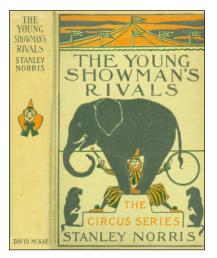


- Slate-blue spine lettering has been observed for the four "Lieut. Lionel Lounsberry" titles in the tan "Army Cadet" cover, but not for the five "Lieut. Frederick Garrison" (Upton B. Sinclair) titles in that same cover. The latter books have been seen only with gold spine lettering, which makes sense because the S&S copyright application year for those books was 1903, while the four Lounsberry "Kit Carey" West Point titles have the much earlier S&S application year of 1899.
- Two well-known series by David McKay published in the cheaper cream-colored cloth covers, the Rob Ranger Series (3 volumes, 1903) and the Bob Steele (Motor Power) Series (10 volumes, 1909) were not part of the Boys' Own Library. The Bob Steele books were written by William Wallace Cook under the pseudonym "Donald Grayson," each book a compilation of usually three stories from the Street & Smith dime novel Motor Stories, written under another Cook pen name, "Stanley R. Matthews," 32 weekly issues published by S&S between 27 February and 2 October 1909. In those stories, the hero-character's name was "Motor Matt" (his real name, Matt King). The author's house name was

changed to "Donald Grayson" when the thick-edition stories were published by McKay in hard cover and in wraps in the S&S **New Medal Library**.

The stand-alone **Rob Ranger Series** was first published by Street & Smith using the firm's house name "Lieut. Lionel Lounsberry," assigned to writers Prentiss Ingraham and Henry Harrison Lewis.

•As mentioned in my article, two groups of books with circus-related topics are found in the S&S version of the Boys' Own Library (a total of 6 titles). They were later combined into the so-called Circus Series by David McKay. For the S&S version of the BOL for the four books authored by "Stanley Norris" (a house name shared by Ernest A. Young, William Wallace Cook and Lurana Waterhouse Sheldon) the cover came in light-tan



binding stamped in red, white and black, with gold spine lettering. A circus scene with an elephant and clown are shown on the front cover. This de- sign was used for the 75-cent Mc-Kay printings, along with a spine illustration and the words "The Circus Series" on the cover. The four "Stanley Norris" titles are Phil,

the Showman; The Young Showman's Rivals; The Young Showman's Pluck and The Young Showman's Triumph.

The two **Circus Series** books written by "Victor St. Clair" (George Waldo Browne) were *Zig-Zag, the Boy Conjurer* and *Zip, the Acrobat*. In the Street & Smith editions and the earlier 75-cent David McKay versions, those two books featured the "Boy with Whip" cover, most prominently used for the BOL Horatio Alger titles. However, when McKay reissued the six **Circus Series** books in cheaper cream-colored cloth with black lettering for 50 cents (example, above), all six books used the cover featuring the elephant and clown.

- The eight Edward S. Ellis titles in the S&S version of the Boys' Own Library are Arthur Helmuth; Check Number 2134; From Tent to White House: The Life of William McKinley; The Golden Rock; The Land of Mystery; On the Trail of Geronimo; Perils of the Jungle and The White Mustang. Two were dropped after David McKay took over in 1906: The Golden Rock and The Land of Mystery.
- James D. Keeline (PF-898) has just confirmed that Walter F. Bruns, who wrote one **Boys' Own Library** title, *In the Sunk Lands*, died in 1951. **William R. Gowen**



### The Christmas Watch

### BY REV. HORATIO ALGER JR.

"I am glad that to-morrow is Christmas," said Rose Edmunds.

This remark was addressed to a girl of about her own age, by whose side she was walking home from. There was a great difference between the dresses of the two girls. The speaker, who was not only tastefully dressed, but the materials of her attire were of high cost, and indicated that her parents were opulent. Mary Fletcher, was also neatly dressed, but her dress was of cheap calico, and the shawl she wore was thin – too thin to protect her from the inclemency of the weather. It was old, too, and had been mended in two or three places. A pair of cotton gloves, and a worsted hood completed her inexpensive dress. She did not reply immediately to the remark of Rose.

"Why don't you speak, Mary," said Rose, turning towards her; "are you not glad, too, that to-morrow is Christmas?"

Mary smiled faintly —

"Christmas is so much like other days to me," she said, "that I have little reason to care."

"You surely care for the presents."

"I suppose I should, if I were likely to get any."

"Likely to get any? I thought everybody got something at Christmas."

"You know, Rose, I am differently situated from you," said Mary in a low voice.

"I don't know your family, you know. I suppose," here Rose hesitated, glancing at her friend's dress, "that they are poor, or at least not rich."

"Very poor is the word, Rose. We all have to work very hard, mother hardest of all. I wanted to stay at home from school to help her, but she wishes me to get an education, so that I may teach some day. If it were not for the hope of relieving her in that way some day, I should insist on leaving school."

"I didn't know you were poor — at least very poor," said Rose thoughtfully. "I suppose that is the reason you don't have more new clothes."

"These are my best, and this shawl is my mother's. We can-

This Horatio Alger holiday story made its first appearance in the December 29, 1866 issue of Gleason's Literary Companion. It subsequently appeared in the August 1876 issue of Gleason's Monthly Companion and still later in The Yankee Blade (December 7, 1889). This is its first appearance in Newsboy.

not both go out together. But poor mother, she does not often get a chance to go out at all."

"Why have you never told me this before, Mary?"

"I don't know. Perhaps I was afraid if I confessed our poverty you would consider me an unfit companion, and I like you so much, Rose, that I would not willingly lose your friendship."

"It would not be worth having," said Rose warmly, "if anything of that kind had power to alter it. Here the young girls parted. A word or two as to the position of each.

Rose was the daughter of William Edmunds, a prosperous dry goods merchant, whose income allowed him to live in fine style, and lay up a considerabl; e sum annually besides. She had many excellent traits. Winning and attractive she had not suffered from her father's, perhaps unwise indulgence, as other girls might have done, but preserved her excellent nature from the alloy of selfishness. Mary, whom she had elected as her intimate friend, was much more thoughtful and sedate; not so popular among her school companions, partly because in consequence of a natural reserve, which she found it difficult to overcome, partly because the poverty she never ceased to feel, repressed the buoyancy of her disposition.

But through her reserve, Rose had read her good qualities and had attached herself to her in her own heart's fashion. She had not guessed the privations or discomforts of Mary's home, or how her mother was compelled to toil early and late at the needle, to eke out the pension she received as the widow of a soldier who had died in the service of his country. The discovery which resulted from the conversdation already recorded made her thoughtful.

Returning home, she threw off her things, and entered the family sitting-room where after awhile her father joined her.

"What are you thinking about, Rose?" he inquired. "Your brow is puckered up as if you were intent upon a very puzzling problem."

"So I am, papa."

"And what is it? If it is in algebra, maybe I may remember enough of my school acquirements to help you a little."

"But it isn't that, papa," said Rose, shaking her head.

"Then maybe you will favor me with information as to what it is."

"To tell the truth, papa, I'm thinking how I shall bet round you."

"You speak as if I were a second Daniel Lambert. With a little exertion I think you might round me in five or ten minutes."

"That isn't quite what I mean," said Rose, smiling.

"Then I shall be glad to know. I'll promise to help you in your difficult task. Now what is it all about?"

"Will you mind telling me what you are going to give me for a Christmas present?"

"Can't that wait till morning?"

"But I have a particular reason for asking."

"You will lose the pleasure of anticipation, Rose."

"I am willing to give up that."

"Then what do you say to a beautiful little gold watch?"

Rose's face flushed with pleasure. It was what she had been wanting for a long time.

"How kind you are," she exclaimed impulsively.

"Then you will like it?"

"O, ever so much. But," she added after a pause, "there is something I should like better."

"What is it?"

"Firse tell me how much the watch will cost."

"About a hundred dollars."

"Then I should prefer fifty dollars to do as I pleased with."

"To buy candy with, perhaps; but I am afraid I couldn't sanction so extensive a purchase."

I'll tell you, papa. First, you must know that I have an intimate friend, named Mary Fletcher."

"Well."

"She is an excellent girl. I have long loved her, but till today I did not know how poor she was. She comes to school in a thin calico dress, and a miserable little thin shawl, and even that is her mother's."

Here Rose went on to give a further account of her friend's circumstances, as she had gathered the details from her own lips.

"Now, papa," she concluded, "you can guess what I want to do with this money. I want to buy a new shawl, and a good thick dress for Mary, and for her mother also. I think fifty dollars will do it."

"But I thought you wanted a watch."

"There is nothing I should like better, except this."

"And you think you can do without a watch a year longer?"

"Yes, I will do so gladly, but the sake of the comfort and joy the money will do for Mary."

"You shall; have your wish," said Mr. Edmunds, kindly. "I am glad you are capable of such disinterested and self-sacrificing kindness. As I am afraid fifty dollars would be insufficient to carry out the purposes indicated, I shall give you the entire hundred."

Rose's face flushed with delight.

"I am so glad," she said.

"Lt me suggest, however, that as every one can understand their own necessities, it will be better to bestow the money, to be spent by your friend and her mother, as they think best."

"Perhaps that will be better."

The next morning was clear and cold, as Christmas day almost always is.

Both Mary and her mother were up at an early hour. Their day's work was a long one, and they could not afford to sleep late. They had just completed their frugal breakfast when Mary said:

"Mother, your dress is wearing out fast."

"I know it," said her mother.

"You have worn it so long, I can hardly remember ever seeing

you in any other. I wish somebody would make you a Christmas present of a new one."

Mrs. Fletcher smiled faintly.

"I am afraid there is not much prospect of it. I wish we could afford to have something a little better than usual for dinner to-day, as it is Christmas. We always used to when your poor father was alive."

Both were silent; this allusion never failed to sadden them.

The silence was broken by a knock at the door.

"Mary, you may open the door," said her mother.

Opening the door, she found herself confronting a well-dressed service-man, who asked respectfully, "Is this Miss Mary Fletcher?"

"Yes, sit," said Mary, a little curiously.

"Then I have a note for you."

"Is there any answer," inquired Mary, taking it.

"No."

Mary closed the door, and opened the note. What was her surprise when a bank note dropped to the floor. From a hasty glance she judged it to be a ten dollar bill.

"Mother," she said, with sparkling eyes, "hear this," and she read the following:

"Dear Mary,

You told me you should have a Christmas gift. Allow me to supply the deficiency. Please accept the inclosed, and use it in any way that will best promote the happiness of yourself and your mother, whose acquaintance I hope soon to make.

Your affectionate friend, Rose Edmunds."

"What a nice present, Mother!" exclaimed Mary. "Only think — ten dollars!"

"Ten!" repeated Mrs. Fletcher. "It is a hundred."

"A hundred dollars," said Mary incredulously, but she was forced to believe when it was shown her.

How much joy this handsome gift produced may be imagined. Mary and her mother sat down to compute how much could be done with it. In the first place they must have a good dinner — roast chicken and plum pudding. They both needed clothes. New dresses and shoes were decided upon for each, and a thick, woolen shawl which would answer for both, and there would be still a balance, which there would be no difficulty in appropriating.

It is a pity Rose could not have been present at that Christmas dinner. It was nothing very sumptuous, nothing better than you, dear reader, have every day, but it was an unwonted luxury to them. Rose felt fully repaid for her personal sacrifice when Mary, thanking her with tearful eyes the next day, told her how much joy had been occasioned by her gift — and was still better satisfied when her friend came to school a week later in a comfortable new dress and warm shawl.

Truly, "it is more blessed to give than to receive," and may this lesson be received into more hearts as this year they listen to the Christmas chimes ringing out upon the frosty air!

# Strive and Succeed Award

The Horatio Alger Society appreciates the generosity of its members in donating to the H.A.S. **Strive and Succeed Award** fund. The **Strive and Succeed Award** is presented each spring at the annual convention to a deserving high school senior to help defray his or her college expenses. The following Partic'lar Friends made contributions during calendar year 2013:

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